



## Speakers Bureau

**The NeW Speakers Bureau:** Thank you for all of your work as a leader for NeW! We are excited to support you and help you put together events that will inspire and educate your peers. We want these events to serve as a recruitment tool for you, both as a unique experience for current members and to bring in new members. In addition to the event itself, many speakers are willing to do a meal or coffee with NeW leadership before or after the event, a great experience to offer those more involved with NeW as a thank you.

The organizations and speakers on this list are not exhaustive of all the options but highlight some of the best female speakers you can bring to host a dynamic event on campus. While the biographies listed and event topic ideas will give you insight into what each person can cover, the speakers can often cover other related topics too. Many are also willing to go with other titles for the event to help with promotion if you think another title/focus would draw a wider audience. Please select the titles and topics based on what would work for your campus. Ask us if you need a recommendation for a specific topic or idea!

There are a number of speakers, such as Katie Pavlich, Rachel Campos Duffy, Lisa Boothe, and others, who we are happy to have you bring to campus too. However, there is a larger attendance threshold, and you must be confident you would get at least 75 people there.

A few additional key notes:

- This list is for internal use only by NeW leaders, not to be distributed or shared with the public.
- Ideally invite the person at least four weeks in advance. This gives optimal time for promotion and to maximize the number of people who will attend the event.
- Create the event on at least one platform, so it can be shared across campus. Select a dynamic event title and event description, so people read the event and instantly want to attend. We are happy to help you with this!
- Remember, we are here to help you with promotion, to share on our national social media, create graphics, whatever we can do to help you be successful. Just ask!
- When inviting a speaker, please feel confident you could get a minimum of 20 attendees at the event. When considering who to bring, please keep in mind the amount of travel the person would have to do. If it's a further trip for them, please aim for a higher attendance. Consider co-sponsoring the event with another group on campus to connect with a larger audience.
- Take advantage of the speakers in your state, as most will travel at no cost and the threshold for attendance can be lower.
- Work with your campus to secure any possible funding: to bring in the speaker, pay her honorarium, and have food and drinks at the event.
- If you schedule an event with a speaker from this list, please let us know so that we can help promote.
- You can host multiple speakers a semester, so take advantage of this list and our support!

**Request a Speaker:** To request a speaker, please fill out our "[Speaker Request Form](#)" on our Leadership Resources page with the following information:

- Speaker and topic
- 3 Preferred Dates/times
- Event location and format
- Estimated attendance
- If needed, requested amount for an additional grant from NeW



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**Post Event Checklist:** After the event, please complete the following:

- Complete our [Chapter Spotlight](#) and include a minimum of 3 photos from the event. Pictures should include at least one of each of the following:
  - Picture of the speaker delivering remarks
  - Picture of the crowd, regardless of the size of the crowd
  - Picture of attendees and speaker mingling and talking
  - Group shot of NeW leadership with the speaker
- Include 3-5 sentences about the event as well as a quote from someone in attendance.

If you are able to, please also:

- Send Adelyn, Chloe, or Julia a quote from one attendee (or more!) about the event.
- Write a blog post, which we can post on [enlightenedwomen.org](http://enlightenedwomen.org) and share on social media. Here are some examples you could reference to write your post:
  - [NeW at Catholic University Learns from Reporter Mary Margaret Olohan](#)
  - [NeW at Mercer University Learns How to “Lead Like a Lady”](#)
  - [NeW at University of Virginia Hosts Discussion with Heritage Foundation Experts](#)

**Speaker Ideas:** As you consider ideas for who to bring to campus, here are some ideas to consider:

- **Elected Officials:** In addition to national officeholders, these can be state representatives, local representatives, or individuals who previously served.
- **Journalists:** Whether from a local paper, national paper, or a conservative or libertarian publication, many journalists are great speakers to host.
- **Policy Experts:** Think tank analysts, attorneys, and individuals who specialize in a policy issue.
- **Private Sector Leaders:** Business owners and other private sector leaders can speak on the business side of policy or offer more professional advice. In addition, you could have someone who’s an industry expert or works in a given field, such as teachers for education issues, doctors on health care, etc.
- **Professors:** Faculty members who are experts on a specific area or have general focus on political science, foreign policy, economics, etc. can also deliver remarks on their area of expertise.

**Speaker Databases:** These are websites you can visit to search for conservative, libertarian, and independent policy speakers:

- **Find Scholars:** The Institute for Humane Studies put together Find Scholars as a database of independent scholars who are willing to speak at events.
- **PolicyExperts.org:** This is database of speakers put together by the Heritage Foundation. You can search by issue area or expertise to find someone on a specific topic you are interested in. You can also search for specific names and or by location to find someone in your state. This is a great resource to learn what organizations and speakers exist in your state, so they would be more easily available to speak.
- **State Policy Network:** State Policy Network is the umbrella organization for state-based think tank organizations. There is a SPN affiliate organization in every state, so find the ones [in your state](#). Many of their staff are policy experts, so can speak about a specific policy issue or issues relevant to your state.

**Coalition Resources:** To find a complete list of coalition organizations, search [policyexperts.org](http://policyexperts.org). These organizations (and many others) are willing to send their staff and experts to campus to speak. Many are willing to travel, but costs and availability vary:

- **American Enterprise Institute:** As a leading national think tank, AEI has scholars who focus on a wide range of issues.
- **Cato Institute:** As a leading libertarian think tank, Cato has scholars for most policy topics.



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- **Heritage Foundation:** As the largest conservative think tank, Heritage has a wide range of experts on topics and issue areas.
- **National Review Institute:** The National Review Institute will partner to bring speakers to campus.
- **Pacific Legal Foundation:** The Pacific Legal Foundation litigates nationwide, and their lawyers focus on topics including property rights, economic liberty, equality before the law, the separation of powers, and free speech and association.

**Other Event Ideas:** If you're interested in hosting a movie screening, the Moving Picture Institute and Causumentary both offer support for events. They often provide additional materials or help when your screen one of their films, such as help lining up a speaker or swag.

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Here is a list of potential speakers organized alphabetically (*a list by location and topic can be found on pg. 46*):

### **Kathryn Alford**

*Dallas, Texas*

#### **Communications Director, Network of enlightened Women**

Kathryn Hopper serves as the Communications Manager at the Network of enlightened Women. Before joining NeW, Kathryn worked on Capitol Hill for her hometown member from California, and then served as the Press Secretary for a Congressman from Washington State. But her passion for the conservative movement began when she served as a Congressional Page her junior year of high school and had the chance to watch Congress at work first-hand. In college, she was involved in Young America's Foundation (YAF) and after moving to Washington, DC, joined the NeW Professional Network.

#### **Event Title and Topic Options:**

- Social Media Strategy
- Professional Development
- Hill Experience (Internships or Getting a Job on Capitol Hill)

**Fees:** *None.*

### **Chloe Anagnos**

*Indianapolis, IN*

#### **Director of Marketing, America's Future**

Chloe Anagnos is the Director of Marketing and Communications for America's Future. She's spent her career developing marketing strategies for small businesses, Fortune 500 companies, think tanks, and presidential campaigns. Her work has been the subject of articles on the FOX News, USA Today, CNN Money, and WIRED websites. Her bylines include Entrepreneur, the Epoch Times, the Foundation for Economic Education, among many others. She frequents panels on subjects like political marketing, campaigning, and social media. Chloe earned two BA's from Ball State University in journalism and telecommunications and lives in Indianapolis, Indiana with her husband.

#### **Event Title and Topic Options:**

- How to Build Your Personal Brand
- Leveraging Digital Fundraising for Your Non-Profit or Campaign
- Homelessness and Addiction: Finding Hope

**Fees:** *Travel expenses.*

### **Christina Bain**

*Manchester, MA*

#### **Visiting Research Fellow, The Fletcher School, Tufts University**

Christina Bain is a Visiting Research Fellow within The Fletcher School's Center for Strategic Studies at Tufts University and more recently, a Visiting Researcher within the Center for the Study of Europe at Boston University's Frederick S. Pardee School of Global Studies. She is the former and founding Director of Babson College's Initiative on Human Trafficking and Modern Slavery and the former and founding Director of the Harvard Kennedy School's Program on Human Trafficking and Modern Slavery within the Carr Center for Human Rights Policy. She is appointed to the Massachusetts Governor's Council to Address Sexual Assault and Domestic Violence under Governor Charlie Baker and Lieutenant Governor Karyn Polito, where she is Co-Chair of the Human Trafficking Workgroup. Christina Bain is also the Co-Founder of The Pocketbook Project, an organization dedicated to training and providing resources to right of center female candidates in New England at the federal, state, and local levels. She has made public service a career from



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the presidential campaign trail to the halls of the Massachusetts State House. Christina has been working in politics and elections for over two decades and worked on numerous local, state, and national political campaigns. Her expertise ranges from coalition building (particularly youth) to fundraising. She additionally has served in roles in Massachusetts state government.

### ***Title and Topic Options:***

- Human Trafficking: Global and Domestic
- Human Trafficking and the Role of Business
- Organ Trafficking
- Sex Trafficking
- Labor Trafficking
- Human Trafficking and Technology
- Human Trafficking and COVID
- Human Trafficking and the Finance Sector
- Human Trafficking as Part of the Illicit Economy
- Fighting the Illicit Economy with the Licit Economy: Strategies and Solutions
- "Strange Bedfellows: Converging Issues of the Illicit Economy" (i.e. human trafficking, wildlife trafficking, drug trafficking, arms trafficking, arts and antiquities trafficking)
- Electing Women Leaders: Turning Campaigns into Public Policy Action
- Grassroots Campaigning during COVID
- Humanitarian efforts and human trafficking in Afghanistan and Ukraine

***Fees:*** *Travel expenses.*

### **Kimberly Bird**

*Tampa, FL*

#### ***Vice President of External Affairs, Live Action***

Kimberly Bird joined Live Action - one of the nation's leading human rights organizations - in 2021 as the Vice President of External Relations. After 12 years of leading the communications strategies for a national staffing firm and several years as a broadcast journalist, Kimberly wanted to use her voice to educate and advocate on behalf of the preborn. She currently serves on Live Action's executive team with a specialized focus on development, events, and news content that will transform public opinion on abortion. Live Action's impactful content receives 100 million views per month on its social media channels. Kimberly lives in Tampa, Florida with her husband and their three daughters.

### ***Title and Topic Options:***

- All topics involving the Pro-Life movement
- Marketing, Public Relations, and Communications
- Being a Working Mom of Three
- Catholicism

***Fees:*** *Travel expenses. Donations to Live Action welcome.*

### **Romina Boccia**

*Salt Lake City, UT*

#### ***Director of Budget and Entitlements Policy, Cato Institute***

Romina Boccia is a fiscal economist, writer, conversation facilitator, community curator, and outdoor enthusiast. She's Director of Budget and Entitlements at The Cato Institute. She's also owner of Send It Coaching & Consulting LCC, which facilitates conversations for team retreats, executive seminars, and Jeffersonian dinners, and provides leadership and change management coaching. Previously, she was



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Managing Director at Dialog, an invite-only, elite leadership network co-founded by Peter Thiel and Auren Hoffman, curating deep conversations and managing the membership program. Prior to Dialog, Romina launched and directed a new research center at The Heritage Foundation focused on federal budgeting, taxation, entitlement policies, and related labor regulations. She's contributing author to three books on fiscal policy and made a name for herself as "an economist who speaks English." She has extensive experience advising members of Congress and the executive on federal budgets and other legislation, has testified before both the House and Senate, and frequently appeared in the news media (incl. CNBC's Squawkbox, Fox News, and Last Week Tonight with John Oliver). She blogs on Substack about non-alcoholic brews (Buzz Free Brews) and about the U.S.' fiscal state (The Debt Dispatch) and on Medium about personal and emotional experiences.

### **Title and Topic Options:**

- The National Debt and Your Financial Future
- The Gender Wage Gap and Earning Your Worth
- The Truth About Social Security
- The Economic Way of Life

**Fees:** \$2,500 (honorarium and travel expenses included) if in person, \$1,000 if over zoom.

### **Kelsey Bolar**

Washington, DC

#### **Senior Policy Analyst, Independent Women's Forum**

Kelsey Bolar is a senior policy analyst at Independent Women's Forum. She is also a contributor to The Daily Signal, The Federalist, an editor of BRIGHT, and a senior fellow at The Steamboat Institute. She is a frequent guest on Fox News, Fox Business, and was featured as a speaker on the 2018 CPAC panel, *UsToo: Left Out by the Left*. Previously, Bolar worked for The Daily Signal and The Heritage Foundation as a senior writer and producer. There, she co-hosted the weekly podcast, *Problematic Women*, produced videos that received millions of views, and regularly appeared on radio and TV. Bolar graduated from Lafayette College in Easton, Pa., and lives in Washington, D.C., with her husband, daughter, and Australian Shepherd, Utah.

### **Event Title and Topic Options:**

- The Myth of the Gender Pay Gap (And Why Women Should Actually Lean In)
- Problematic Women
- Conservative Feminism
- Policy Chats (can cover a range of issues)

**Fees:** Travel expenses and small honorarium.

### **Rachel Bovard**

Washington, DC

#### **Senior Director of Policy, Conservative Partnership Institute**

Rachel has over a decade of experience fighting for conservative policies in Washington. Beginning in 2006, she served in both the House and Senate in various roles including as legislative director for Senator Rand Paul. Rachel went on to serve as policy director for the Senate Steering Committee under the successive chairmanships of Senator Pat Toomey and Senator Mike Lee, where she advised Committee members on strategy related to floor procedure and policy matters. In the House, she worked as senior legislative assistant to Congressman Donald Manzullo, and Congressman Ted Poe. She also served as director of policy services for The Heritage Foundation. In 2013, she was named one of *National Journal's* Most Influential Women in Washington under 35. Her policy analysis and punditry appear widely in print and on television.



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Rachel serves on *USA Today's* Board of Contributors and is also the senior tech columnist for *The Federalist*. Along with CPI's Chairman, Sen. Jim DeMint, Rachel is the co-author of *Conservative: Knowing What To Keep*. She also serves on the board of Council for National Policy Action, the advisory board of American Moment, and both the advisory board and board of The American Conservative.

### **Event Title and Topic Options:**

- Policy Talks on a number of options

**Fees:** Travel expenses.

### **Jennifer Braceras**

Boston, MA

#### **Director, Independent Women's Law Center**

Jennifer Braceras is a political columnist, a senior fellow with the Independent Women's Forum, and a former Commissioner of the United States Commission on Civil Rights (2001-2007). A graduate of the Harvard Law School, Jennifer often writes about issues at the intersection of law, politics, and culture. Although her work covers a range of topics, she is particularly interested in education, civil rights, the courts, and the media. In addition, she writes widely on the things that bind us together as Americans: our shared history, our civic traditions and institutions, and our devotion to liberty. Earlier in her career, Jennifer practiced labor and employment law with the Boston law firm Ropes & Gray. She has taught classes on civil rights and constitutional law at both Boston College Law School and Suffolk University Law School. From 2006-2011, she served as a Trustee of the University of Massachusetts, her *alma mater*.

Before becoming a lawyer, Jennifer worked as a Staff Assistant in the Office of Vice President Dan Quayle.

### **Event Title and Topic Options:**

- Sex is Better Than Gender
- Title IX, Male-Bodied Athletes, and The Rising Threat to Women's Sports

**Fees:** Travel expenses.

### **Kate Bryan**

Detroit, MI

#### **Founder, 1 Girl Revolution and Host, 1 Girl Revolution Podcast**

Kate Bryan is the founder of 1 Girl Revolution and host of the 1 Girl Revolution podcast. Kate holds a Bachelor's degree in Liberal Arts/Theology from Franciscan University of Steubenville and a Master's degree in Public Affairs and Political Communication from the Dublin Institute of Technology in Ireland. She previously served as a communications director and strategist in Washington, D.C. and worked in the Senate and for numerous non-profits in Dublin, Ireland. Kate has appeared on numerous television and radio programs on EWTN, The Blaze, Sun News Network, Ave Maria Radio, Relevant Radio, and more. She regularly speaks on politics and culture and has written for several publications on the same topics, including TIME, The Washington Post, The Washington Examiner, IJReview, The Daily Caller, Acculturated, The Federalist, Breitbart, and Catholic News Agency.

### **Event Title and Topic Options:**

- Arise: From the Ashes
- Beautiful and Blessed
- Brave in the Brokenness
- Empowered Women, Empower the World
- Forgotten About Populations
- Overcoming Adversity and Becoming the Person You Were Meant to Be
- Stand Up for Your Sisters
- The Power of One: You Have the Power to Change the World





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- True Female Empowerment

*Fees: Travel expenses and honorarium.*

### **Lindsey Burke**

*Washington, DC*

#### **Director, Center for Education Policy, The Heritage Foundation**

As director of the Center for Education Policy at the Heritage Foundation, Lindsey Burke oversees the foundation's research and policy on issues pertaining to preschool, K-12, and higher education reform. Burke's commentary, research, and op-eds have appeared in numerous magazines and newspapers, and she is a frequent guest on radio and television shows and speaks on education reform issues across the country and internationally. She has published evaluations of education choice options for public policy foundations across the country and has done extensive work developing and evaluating education savings accounts (ESAs). Burke also serves as a fellow at EdChoice, the namesake foundation of Milton and Rose Friedman, on the national advisory board of Learn4Life, a network of public charter schools serving "opportunity youth," on the board of the Educational Freedom Institute, and as a Trustee of Choice Media. Burke holds a Bachelor's degree in politics from Hollins University in Roanoke, Va., and a Master of Teaching degree in foreign language education from the University of Virginia. She earned her Ph.D. in education policy from George Mason University, where she examined the intersection of education choice and institutional theory.

#### **Event Title and Topic Options:**

- History of Government Intervention in Education
- From School Choice to Education Choice
- Current policy topics in education (from preschool through graduate school)
- Issues in Federal Education policy

*Fees: None.*

### **Jennifer Butler**

*Maryland*

#### **Director of External Relations, The Maryland Public Policy Institute**

As Director of External Relations, Jennifer Butler is responsible for developing the annual Maryland Legislative Summit. Butler has over 20 years of experience in the public policy arena and working on turning ideas into action. For the last 11 years she has worked with the network of free market think tanks across the country that champion policies to change communities and lives for the better. Prior to this, she headed up several trade associations' government affairs departments in South Florida where she was an advocate for private property rights, advancement of homeownership opportunities, and limiting government interference with commercial and residential development.

#### **Event Title and Topic Options:**

- Professional Development
- Workplace Regulations

*Fees: Determined on a case-by-case basis.*

### **Diane Canada**

*Nashville, TN*

#### **Founder, Lady Up America**

Diane Canada exploded onto the political scene in 2020 running for TN State House of Representatives in Nashville's Davidson County, a very progressive District. As a first-time candidate, she nearly won, finishing at 46% of the vote. Diane is a recent graduate of the Heritage Foundation's Political Leadership Academy





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out of Washington, D.C. and she also holds a certificate from Hillsdale College in The Constitution. She served on the Mayor's Minority Business Advisory Council; served as the Political Advocate for the National Assn of Women Business Owners; served as the Public Relations Chairman for the Nashville Republican Women's Club; she was voted Volunteer of the Year for teaching the entrepreneurial program in the maximum-security TN Prison for Women. She has a long & successful background as an entrepreneurial business consultant with expertise in both launching new businesses and resuscitating companies in crisis. She is a professional songwriter, and her music is currently licensed on network television and to the Hallmark Channel. Her television show, Nashville Unleashed, showcased Nashville's professional songwriters and was syndicated in the USA and the UK in over 100 million households for 2 years. Diane's new book is titled "Lady Up + Don't Quit".

### **Event Title and Topic Options:**

- Running for office
- Running a business
- Women's Empowerment

**Fees:** *Travel expenses.*

### **Mary Kate Cary**

*Charlottesville, VA*

#### **Senior Fellow, University of Virginia Miller Center; Adjunct Professor, Department of Politics**

Mary Kate Cary, practitioner senior fellow, served as a White House speechwriter for President George H. W. Bush from 1989 to early 1992, authoring more than 100 of his presidential addresses. She also has ghostwritten several books related to President Bush's life and career and served as senior writer for communications for the 1988 Bush-Quayle presidential campaign. Currently an adjunct professor in the University of Virginia's Department of Politics, Cary teaches classes on political speechwriting; the greatest American political speeches; and the 2020 presidential election. Cary currently chairs the advisory board of the George and Barbara Bush Foundation, where she has been a member since 2004. The Bush Foundation oversees the George H.W. Bush Presidential Library and Museum and the Bush School of Government & Public Service, with campuses at Texas A&M University and in Washington, D.C. Following her tenure at the White House, Cary served as spokesman and deputy director of policy and communications for U.S. Attorney General William Barr and deputy director of communications at the Republican National Committee under Chairman Haley Barbour. She also served as a long-time columnist at *US News & World Report*, writing on politics and the presidency.

### **Event Title and Topic Options:**

- Speechwriting
- Making the Case for Conservatism
- Working in the Bush White House
- Conservatism

**Fees:** *Only available for Zoom.*

### **Mona Charen**

*Washington, DC*

#### **Syndicated Columnist, The Bulwark**

Mona Charen is a syndicated columnist Policy Editor of *The Bulwark*. Ms. Charen received her undergraduate degree at Barnard College, Columbia University, with honors. She also holds a degree in law from George Washington University. Ms. Charen began her career at National Review magazine where she served as editorial assistant. On her first tax return at the age of 22, Ms. Charen listed her occupation as "pundit," explaining later, "You have to think big." In 1984, Ms. Charen joined the White



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House staff, serving first as Nancy Reagan's speechwriter and later as Associate Director of the Office of Public Liaison. In the latter post, she lectured widely on the Administration's Central America policy. Later in her White House career, she worked in the Public Affairs office helping to craft the President's communications strategy. In 1986, Ms. Charen left the White House to join the presidential campaign of then-Congressman Jack Kemp as a speechwriter. Ms. Charen launched her syndicated column in 1987. It has become one of the most widely read columns in the industry and is featured in more than 150 newspapers and websites. She spent 6 years as a regular commentator on CNN's Capital Gang and Capital Gang Sunday and has served as a judge of the Pulitzer Prizes. She has also been a fellow at the Hudson Institute and the Jewish Policy Center. Ms. Charen is the author of two bestsellers: *Useful Idiots: How Liberals Got it Wrong in the Cold War and Still Blame America First* (2003); and *Do-Gooders: How Liberals Harm Those They Claim to Help – and the Rest of Us* (2005). In 2010, she received the Eric Breindel Award for Excellence in Opinion Journalism.

### **Event Title and Topic Options:**

- Conservatism in the Age of Trump
- Where Feminism Failed Us

**Fees:** *Travel expenses, honorarium usually required.*

### **Domine Clemons**

*Naples, FL*

#### **Government Relations Manager, The Optima Foundation**

Domine Clemons is a passionate advocate for free-market economics, school choice, and limited government. She is a Hillsdale College graduate and is now working full-time as the Government Relations Manager for The Optima Foundation. Ms. Clemons focuses on restoring quality education by expanding school choice options and promoting Classical education. Domine has 9 siblings and 9 nieces and nephews and enjoys singing opera in her free time.

### **Event Title and Topic Options:**

- Education in America: What They Don't Want You To Know
- What Young Women Can Do to Combat Indoctrination in the Classroom
- Bringing Back the Classics: The Road to Restoring Our Country

**Fees:** *Travel Expenses.*

### **Carrie Conko**

*Washington, DC*

#### **Senior Vice President of Communications, State Policy Network**

Carrie Conko is the Senior Vice President of Communications of State Policy Network. State Policy Network is the incubator and connector of the free market, independent, state-focused think tank network. Carrie provides strategic guidance to enhance and promote the State Policy Network brand and help build the communications capabilities of the network. Prior to joining SPN in 2016, Carrie was senior vice president at the Mercatus Center at George Mason University where she oversaw all aspects of communications, marketing, and outreach. Carrie joined Mercatus as director of communications in 2004 when the Wall Street Journal called Mercatus "the most important think tank you never heard of." That year Mercatus appeared in the media just 300 times. Under her guidance, in 2015, Mercatus scholars and research appeared in the media over 13,000 times. Prior to joining Mercatus, Carrie was a media relations and business development consultant within the legal industry. Before that, she was director of client services for a leading supplier of intellectual property services and software. Carrie also worked for five years at Washington National Cathedral, first in the office of public affairs and then as the Cathedral's first events manager. Carrie received her BA in International Relations and Anthropology from American University.



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### **Event Title and Topic Options:**

- Strategic Communications
- Building Your Personal Brand
- Public Opinion and Attitudes That Evolved During COVID-19

**Fees:** Likely covered if co-sponsored with State Policy Network.

### **Amy Cooke**

Raleigh, NC

#### **CEO, John Locke Foundation**

Amy O. Cooke — “TheRight AOC”— is the Chief Executive Officer of the John Locke Foundation and Publisher of *Carolina Journal*. For more than 16 years Amy has been a champion of free markets and limited, constitutional government. Amy’s responsibility as CEO is to lead the talented staff into the organization’s fourth decade of promoting public policy that ensures all North Carolinians have the freedom and opportunity to thrive. Amy comes to JLF from Colorado and is proud to bring her name back to North Carolina where her great, great, great grandmother — for whom she is named — was born (1786) and raised. Prior to joining JLF, Amy served as Executive Vice President of the Independence Institute (II), Colorado’s free-market think tank. She was also Director of the Energy and Environmental Policy Center at II, the John Locke Foundation’s sister think tank. She joined II in 2004. Amy’s area of expertise is energy policy, which she began working on in 2010. She is proud to be one of the original state-level, free-market energy policy advocates and is famous for her provocative messages like “Mothers In Love with Fracking” and “I’m an energy feminist because I’m pro-choice in energy sources,” which the eco-left called “hands down the worst kind of feminism.” She founded a Colorado nonprofit organization, the Coalition of Ratepayers, to provide a voice for captive ratepayers and to intervene in regulatory proceedings on behalf of small business and residential utility customers. In December 2016, she was honored to be the second person named to President Donald Trump’s Transition Team for the Environmental Protection Agency. Her work on important public policy ballot measures has earned her numerous awards, including the Spark Freedom Trendsetter Award for social media outreach and both the prestigious Reed and Pollie awards for best Spanish language TV ad for a ballot measure. Amy is a former senior fellow with the influential Independent Women’s Forum, a free-market think tank headquartered in Washington, D.C., and a National Advisory Board member for the Steamboat Institute. She has authored and contributed to numerous opinion editorials, issue papers, and issue backgrounders and has been published in the *Daily Caller*, *Townhall*, *Denver Post*, *Pueblo Chieftain*, *Greeley Tribune*, *Denver Business Journal*, *Colorado Politics*, and *The Hill*. She has appeared on Fox News, MSN.com, “Devil’s Advocate,” “Colorado Inside Out,” and “Power Hour.” In 2015, Amy retired after 10 years of hosting the award-winning *Amy Oliver Show* on News Talk 1310 KFKA, Monday through Friday from 9 to 11 am. In 2008, the Colorado Broadcasters Association recognized her with the Award of Excellence for Best News Talk personality in a major market. She was recognized again in 2011 with the Award of Merit for Best News Talk personality in a major market. Amy earned a Bachelor of Journalism in Magazine Journalism from the University of Missouri-Columbia and a Master’s degree in American History from the University of Northern Colorado. She’s married to retired sheriff and current Colorado state senator John Cooke and is a mother of three and stepmom of two.

### **Event Title and Topic Options**

- Working in the Media
- Free Speech
- Leadership
- Public Policy
- Energy and the Environment
- Education



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- Civic Engagement
- Non-Profit Management
- Campaigns

*Fees: Covered travel fees if outside of North Carolina.*

### **Michelle Cordero**

*Washington, DC*

#### **Digital Content Manager, The Heritage Foundation**

Michelle currently oversees day-to-day editorial operations for Heritage.org, the primary digital property of The Heritage Foundation and serves as an editor, writer, curator, host and producer of the think tank's multimedia content. Prior to her position as digital content manager, Cordero served as Heritage's broadcast services director, where she was responsible for the execution of over 5,000 radio and television bookings for Heritage policy experts each year on local and national radio and television all over the world. Cordero's background in journalism includes working as an assistant editor and reporter at Human Events, the pioneering conservative weekly and website. She also appeared frequently on national media networks such as Fox News, CNN and MSNBC to discuss politics and news of the day. Immediately before joining Heritage in 2012, Cordero was communications director for Freedom Alliance, the charitable and educational nonprofit founded by Oliver North to support members of the armed forces and their families. Her career began as a researcher for Robert D. Novak, the influential syndicated columnist who died in 2009. She previously worked for the Evans-Novak Political Report as an intern with the National Journalism Center. In her free time, Cordero maintains "That's so Michelle," a popular food and lifestyle blog that averages 100,000 page views per month. She collaborates often with major brands like General Mills and Starbucks and has been spotlighted on Bon Appetit as well as Glamour, BuzzFeed, Cosmopolitan, Redbook, Food & Wine, Refinery29, and more. She published her first cookbook in August 2015.

#### **Event Title and Topic Options:**

- Work/life balance
- Exploring a career in entertainment/lifestyle culture as a conservative
- The Importance of a "Side Hustle"

*Fees: Travel expenses.*

### **Hannah Cox**

*Atlanta, GA*

#### **Brand Ambassador, Foundation for Economic Freedom**

Hannah Cox is the Content Manager and Brand Ambassador for the Foundation for Economic Freedom. Previously, she was the National Manager of Conservatives Concerned About the Death Penalty (CCATDP). She is a passionate advocate for criminal justice reform and the individuals and families impacted by the system. Cox also served as the Director of Outreach for the Beacon Center of Tennessee, a free market think tank focused on removing government barriers to the American Dream. She was previously a policy Advocate for the National Alliance on Mental Illness and the Director of Development for the Tennessee Firearms Association.

#### **Event Title and Topic Options:**

- The Astronomical Costs of the Death Penalty
- Criminal Justice Reform
- School Choice
- Women's Public Policy
- Student Debt
- Economic Opportunity (Unions, Occupational Licensing, Regulation)



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- Civics
- Free Speech
- Second Amendment
- Privacy

**Fees:** *Travel expenses and \$250 honorarium.*

### **Lisa Daftari**

*Los Angeles, CA*

#### ***Foreign Affairs Analyst/EIC, The Foreign Desk***

Lisa Daftari is an award-winning investigative journalist, political analyst and commentator who frequently appears on Fox News, CBS, NBC, PBS, Voice of America and SiriusXM focusing on topics such as the Middle East and North Africa, terrorism, national security, ISIS on the web, global Christian persecution, human rights, cyber security and more. Lisa also serves as director and founding editor of The Foreign Desk, a newswire service covering stories from around the globe with an emphasis on their impact on U.S. foreign policy. She publishes a popular daily top-10 email with the day's most vital foreign affairs stories, reaching 250,000 monthly subscribers. Her exclusives appear on The Drudge Report, Fox News, The Telegraph, Newsweek, CNN, The Jerusalem Post, The Huffington Post and The Washington Post. She is regularly called upon to give briefings and expert testimony to government and private entities and has worked for several think tanks in Washington, where she has written exclusive reports for the Pentagon and other government groups. Lisa speaks fluent Farsi, Spanish, Hebrew, and English. Lisa holds a master's degree in broadcast journalism from the University of Southern California Annenberg School of Journalism and completed her undergraduate degree in Middle East studies, Spanish and vocal performance at Rutgers University. In 2006, Lisa was invited to show her documentary film about an Iranian underground political movement in Congress, calling for global attention on human rights abuses and regime change in Iran. Lisa is an avid opera singer and pianist. She has been named one of the 30 Hottest Women in Politics by the Washington Times. Lisa grew up in a suburb of New York City and currently travels back and forth between NYC and LA.

#### ***Event Title and Topic Options:***

- The World Around Us
- The Changing World Order Under Trump
- Extremism on Campus
- Anti-Semitism on Campus
- Free Speech on Campus
- Fake News
- Women's Rights
- The War on Women
- War on Christianity
- Immigration, Americanism, and Assimilation
- How to Counter 'isms' on College Campuses

**Fees:** *Travel Expenses and Honorarium.*

### **Kassy Dillon**

*Director of Digital Engagement, Stand for America; Founder, Lone Conservative*

#### ***Springfield, MA***

Kassy Dillon is the Director of Digital Engagement for Stand for America. She is also the CEO of Modern Media Strategies. While attending a small women's college in Western Massachusetts, she founded Lone Conservative, a group blog created to give a voice to conservative college students. She has been published



## Speakers Bureau

in the Wall Street Journal, The Hill, Washington Examiner's Red Alert Politics, and Campus Reform, and has appeared on Fox News discussing topics involving free speech and cultural issues on college campuses.

### ***Event Title and Topic Options:***

- Pro-Israel
- Pro-Life
- Free Speech
- Women in Politics
- Healthcare
- Foreign policy
- Donald Trump
- Small government

***Fees:*** \$500 honorarium and travel expenses.

### **Becky Norton Dunlop**

*Washington, DC*

#### ***Ronald Reagan Distinguished Fellow, Heritage Foundation***

Becky Norton Dunlop, a prominent leader, strategist, and counselor in the conservative movement, is The Heritage Foundation's Ronald Reagan Distinguished Fellow. Dunlop, who joined the leading think tank in 1998, holds the only policy chair in the country to be officially named for the 40th president. Dunlop oversees special projects, travels as an ambassador for Heritage, and works tirelessly to assure that the legacy of principles, policies, and practices represented by the life and service of Ronald Reagan remain in the hearts and minds of Americans. Previously, Dunlop was Heritage's vice president for external relations from 1998 until May 2016. She served on the Trump Transition team. Dunlop was a senior official in the Reagan administration from 1981-1989 inside the White House, at the Justice Department, and at the Interior Department. She served from 1994-1998 as Secretary of Natural Resources for the Commonwealth of Virginia in the Cabinet of then-Virginia Gov. George Allen. As political director for the American Conservative Union from 1973- 1977, she was instrumental in organizing grass-roots activists for Reagan's unsuccessful 1976 race for the Republican nomination and advised his successful 1980 nomination and general election campaigns. From Reagan's first inauguration in 1981 to 1985, her White House posts included Deputy Assistant to the President for Presidential Personnel and Special Assistant to the President and Director of his Cabinet office. During Reagan's second term, Dunlop served as senior special assistant to Meese, then attorney general, in charge of managing Cabinet-level domestic policy issues. She oversaw major policy reports on the environment, the family, federalism, tort reform, privatization, and welfare reform. She completed her service in the Reagan administration as deputy undersecretary of the Interior Department and as assistant interior secretary for fish, wildlife, and parks. Dunlop is one of the few of the insiders from the beginnings of the Reagan era who remain active in public policy leadership. As Virginia's natural resources chief, Dunlop worked to streamline, decentralize, and down-size agencies while protecting and improving the environment. She is one of the few free-market environmentalists to have headed a state agency and put ideas into action. Her book, *Clearing the Air*, (Alexis de Tocqueville Institute, 2000), chronicles some of her experiences in advancing those principles. Other current leadership roles include the boards of the Virginia Institute for Public Policy, the Reagan Ranch Board of Governors, the Reagan Alumni Association, the Association for American Educators and the AAE Foundation, the Council for National Policy and the Conservative Action Project.

### ***Event Title and Topic Options:***

- Environmental Principles that Work for People and Liberty
- Capitalism and The Rule of Law
- Opportunity Economics





## Speakers Bureau

- Conservatives and Immigration
- Working in the Reagan Administration
- Can cover a range of other topics

**Fees:** *Travel expenses.*

### **Kristen Eastlick**

*Washington, DC*

#### **Senior Vice President, Capitol Research Center**

As Senior Vice President, Kristen leads Capital Research Center's research and communications team in efforts to investigate those who are working to influence the public policy process and presenting that information to the public. Prior to joining the CRC team, she spent nearly 20 years at Berman and Company, a public affairs/issue advocacy firm that engages in public awareness campaigns, leaving as the firm's Chief Administrative Officer. She holds a bachelor's degree in literature and a master's degree in political science, both from American University. She currently serves on AU's Alumni Board, and she was appointed by the Alexandria (VA) City Council to serve on the George Washington Birthday Celebration Committee. Eastlick serves on the Board of Directors of the Gadsby's Tavern Museum Society, and she is an active member of ASAE's The Center for Association Leadership and the Society of Human Resources Management.

#### **Event Title and Topic Options:**

- Mapping the Influencers
- What is dark money?
- How to Read a 990
- Advice on hiring and employment

**Fees:** *None.*

### **Emily Ekins**

*Washington, DC*

#### **Director of Polling, Cato Institute**

Emily Ekins is a research fellow and director of polling at the Cato Institute. She leads the Cato Institute project on public opinion in which she designs and conducts national public opinion surveys and experiments. Before joining Cato, she spent four years as the director of polling for Reason Foundation, and a year as a research associate at Harvard Business School. She has discussed her research on Fox, CNBC, and C-SPAN and her research has appeared in the New York Times, Washington Post, and Wall Street Journal. She holds a Ph.D. and MA in political science from the UCLA.

#### **Event Title and Topic Options:**

- Voting, Campaigns, and Elections
- Public Opinion
- Polling
- Free Speech and Campus Speech
- Social Capital
- The Psychology of Morality
- Social Movements
- Paid Leave
- Health Care
- Welfare
- Financial Regulation
- Criminal Justice and Policing

**Fees:** *Case by case basis.*





## Speakers Bureau

### **Olivia Enos**

*Washington, DC*

Olivia Enos is a specialist in human rights challenges in Asia. She has written extensively on religious freedom, human trafficking, atrocity prevention, democracy and governance issues, and a range of social and political issues in the region. Her work focuses on China, North Korea, Burma, Cambodia, and other countries in the region where authoritarianism is rampant. She previously worked for nearly 10 years at The Heritage Foundation. Enos has a regular column with Forbes. She will also teach a class at Georgetown University on countering authoritarianism in Asia starting in fall 2023. Enos graduated with her MA in Asian Studies from Georgetown University and her BA in Government from Patrick Henry College.

#### **Event Title and Topic Options:**

- Human rights in Asia, North Korea, Burma, China, and Cambodia
- Countering Human Trafficking in Asia
- Threats to Religious Freedom in Asia
- Tackling Authoritarianism in Asia

**Fees:** *Travel expenses if traveling outside of DC..*

### **Lyndsey Fifield**

*Washington, DC*

#### **Director of Social Media, GloriFi Official**

Lyndsey Fifield is the Director of Social Media at GloriFi Official. She is the former social media manager for the Heritage Foundation and their media arm the Daily Signal, co-host of the LadyBrains podcast, a CASA to foster children in Washington, DC. She is also a senior contributor for the America's Future Foundation where she writes about work/life balance, organization, and professional development.

#### **Event Title and Topic Options:**

- Social Media
- Work/life balance
- Professional Development

**Fees:** *Determined on a case-by-case basis.*

### **Marie Fishpaw**

*Washington, DC*

#### **Director of Domestic Policy Studies, The Heritage Foundation**

Marie Fishpaw, an experienced leader with White House, Capitol Hill, and business experience, is the director of Domestic Policy Studies at The Heritage Foundation. In her current role, Marie oversees policy development on health care and welfare issues. She has long advanced conservative strategies for economic and other domestic policy issues. She served as the deputy assistant to Vice President Dick Cheney in the White House and as a senior staff member in the U.S. House Committee on Energy and Commerce. Most recently, Marie led multiple product teams at Bloomberg Government, where she built the product from its start-up phase to a scaled multi-million dollar company. Marie has been published in The Daily Signal, National Review, and The Hill. Marie holds a bachelor's degree in history and government from the University of Virginia in Charlottesville. She lives in Washington, D.C.'s Cleveland Park.

#### **Event Title and Topic Options:**

- Health and welfare policy reform
- How to define and pursue a career
- Empowering American patients through health care reform



## Speakers Bureau

**Fees:** \$1500 honorarium (but can be negotiable).

### **Ashlea Frazier**

Washington, DC

#### **Chief Operating Officer, Center for Renewing America**

Ashlea recently served as Chief of Staff at the White House Office of Management and Budget under Director Russ Vought. In that role, she managed the largest agency in the Executive Office of the President while also overseeing agency staff transitions and implementing policy priorities of President Trump. Prior to joining the Administration, Ashlea was the Director of Operations and Programs for Hillsdale College in Washington, D.C. where she oversaw operations, budget, and staff, with a focus on bolstering the scholastic mission of the college in Washington D.C. as well as building relationships with Capitol Hill. Ashlea also worked for The Heritage Foundation's Center for American Studies as the Program Manager. In the 2012 and 2016 election cycles, Ashlea served with the Official Proceedings team at the Republican National Convention, where she was responsible for interfacing with VIP program participants, U.S. Secret Service, and RNC staff to ensure smooth transitions for the Convention. Additionally, Ashlea advises students and young professionals on career development, speaking at events around the Washington, D.C. metro area. Ashlea is a recipient of America's Future Foundation's William F. Buckley Award for her dedication to conservative values. She lives in Virginia with her husband Allen and goldendoodle Maple.

#### **Event Title and Topic Options:**

- Succeeding in DC: Leveraging Your Time During Internships
- You Got the Job, Now What?
- Tips for Negotiating (Compensation, political)
- What it was like to serve at the WH .... during a pandemic?
- Balance: Is it Achievable? Faith, Family, and Having a Demanding Career

**Fees:** Travel expenses but not if local to the DMV area or within 2-4 hours driving distance.

### **Alexis Flowers**

Charlotte, NC

#### **Director of Programs, Network of enlightened Women**

Alexis Flowers serves as the Director of Programs for the Network of enlightened Women. She is a graduate of Florida State University with her bachelor's degree in Risk Management/Insurance and Economics. Before joining NeW, she was a Development Officer at Step Up for Students, a non-profit scholarship funding organization that manages the largest private school choice program in the country, the Florida Tax Credit Scholarship. Prior to that, she worked on the policy team at the Foundation for Excellence in Education, an organization created by former Florida Governor Jeb Bush with the mission of advancing student-centered education systems across the country.

#### **Event Title and Topic Options:**

- Professional Development
- Interview Tips and Tricks
- Pursuing Your Passion: Careers in the Nonprofit Sector
- School Choice Policy and Education Reform in Florida

**Fees:** none

### **Katy Gambella**

Charlotte, NC

#### **Director of Network Engagement, Talent Market**



## Speakers Bureau

Katy Gambella is Talent Market’s Network Engagement Manager. Katy began her career at the Institute for Humane Studies and later joined the Cato Institute. Starting at Cato as a Research Assistant, Katy quickly realized her comparative advantage (and preference!) is to work with people and not to do policy research. During her participation in the Koch Associate Program, she moved into her role in Student Programs, where she spent nearly four years recruiting, hiring, and supervising more than 300 interns. Katy is a Midwesterner at heart and a very recently adopted Southerner. She was raised in Michigan, where her family still lives, and studied Economics at Hillsdale College.

### **Event Title and Topic Options:**

- How to get a Job in the Liberty Movement
- Resume Workshop

**Fees:** *Travel Costs.*

### **Heidi Ganahl**

*Colorado*

#### **Founder and CEO, SheFactor**

Heidi Ganahl is a Colorado entrepreneur, mom of four, and statewide elected official. She is the founder of Camp Bow Wow, the Fight Back Foundation, and SheFactor. Camp Bow Wow was named to the Inc 500/5000 list of the fastest growing companies in the country five years in a row. She was named one of Fortune magazine’s 10 Most Promising Entrepreneurs and among the “Top Women Entrepreneurs in the Country” by Parade Magazine. In 2014, she sold the Camp Bow Wow brand to turn her attention to philanthropy, politics, and other endeavors. In 2016, she was elected as a University of Colorado Regent. In 2013, she founded the Fight Back Foundation to tackle the most pressing issues facing our kids today, and in 2019 launched SheFactor — Present Power, Future Fierce — with her daughter Tori to inspire and teach twenty-something women how to create a life they love. She often speaks about her journey and commitment to keeping the American dream alive and well for future generations. In 2015, she was invited to speak at Tedx Mile High and talked about The Art of the Comeback.

### **Event Titles and Topic Options:**

- The Art of the Comeback: Heidi’s Story of Overcoming Adversity
- The SheFactor: How to Shatter Glass Ceilings
- From Puppies to Politics: Why I Ran For Office and Why You Should Too
- Why Free Speech Matters on Our College Campuses

**Fees:** *Determined on a case-by-case basis.*

### **Lynn Gibson**

*Dallas, TX*

#### **Senior Program Officer, The Rees-Jones Foundation**

Lynn Gibson is the Senior Program Officer for The Rees-Jones Foundation. Previously, Lynn Gibson oversaw the National Review Institute Regional Fellowship Program, which operates in five cities (DC, Dallas, New York, Philadelphia, and San Francisco). Gibson has also worked at The Philanthropy Roundtable, The U.S. Department of Labor (as a political appointee), the U.S. Senate, and The Heritage Foundation. She is a Grove City College graduate.

### **Event Title and Topic Options:**

- Finding a job in the conservative movement
- Blooming Where you are Planted: Influence Can Be Wherever you Are
- Philanthropy and Mediating Structures

**Fees:** *Flexible.*



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### **Rachel Greszler**

*Washington, DC*

#### **Research Fellow, The Heritage Foundation**

Rachel Greszler researches and analyzes taxes, Social Security, disability insurance, pensions, and women's labor issues as a research fellow in economics, budget, and entitlements at the Heritage Foundation. Greszler's work seeks to achieve policies that promote economic growth, individual freedom, and personal well-being. Before joining Heritage in 2013, Greszler was a senior economist on the staff of the Joint Economic Committee of the Congress for almost seven years. She completed her graduate studies at Georgetown University, where she earned master's degrees in both economics and public policy. She also holds a bachelor's degree in economics from the University of Mary Washington. Greszler, who grew up in a small town in Western New York, currently resides in Bethesda, MD with her husband and six children.

#### **Event Title and Topic Options:**

- Women's economic issues including fair pay, flexible work options, paid family leave, and retirement security
- Retirement policy including Social Security, pensions, and personal savings (401(k)s, IRAs, education accounts, etc.)
- Tax policy
- American Families Plan
- PRO Act
- General Tax and Economic Growth Policies
- Disability policy

**Fees:** *Travel expenses often covered by Heritage Foundation. An honorarium appreciated, but not required.*

### **Julie Gunlock**

*Washington, DC*

#### **Director, Center for Progress and Innovation, Independent Women's Forum**

Julie Gunlock is director of Independent Women's Forum's Center for Progress and Innovation. She is the author of the book *From Cupcakes to Chemicals: How the Culture of Alarmism Makes Us Afraid of Everything and How to Fight Back*. Before joining IWF, Gunlock served as a Professional Staff Member on the Senate Homeland Security and Governmental Affairs Committee and on the House Homeland Security Committee, and on the staffs of Ohio Senators Mike DeWine, George Voinovich, and Tom Coburn. Gunlock has written about food, agriculture, manufacturing, parenting, and culture for the Wall Street Journal, the New York Post, the Washington Post, New York Daily News, the Los Angeles Times, USA Today, Forbes, U.S. News & World Report, The Washington Times, National Review Magazine, National Interest Magazine, the Tampa Tribune, and Townhall.com and is a regular contributor to National Review Online, Acculturated, The Hill, The Federalist and Huffington Post. She has offered political commentary on CNN, PBS, Fox News, TheBlaze TV and other networks and is a regular guest on local, regional and national radio programs. She lives in Virginia with her husband and three young, active, and perpetually hungry boys.

#### **Event Title and Topic Options:**

- Food
- Parenting
- Regulatory Reform
- Agriculture
- The Nanny State
- School Lunch Programs

**Fees:** *Travel expenses ideally covered.*



## Speakers Bureau

### **Beverly Hallberg**

*Washington, DC*

#### ***President, District Media Group***

Beverly Hallberg is the founder and president of District Media Group. An expert media coach, lecturer, and public speaker with more than 18 years of experience, she has trained Members of Congress, CEOs, policy wonks, reporters, non-profit and movement leaders, and politicians. Beverly is a guest columnist for the Daily Signal, Washington Examiner, and The Hill, and is a frequent contributor on Fox News and CNN. Beverly lives on Capitol Hill with her English bulldog.

#### ***Event Title and Topic Options:***

- Intro to Media Interviews
- Intro to Public Speaking
- How to Talk to the Media/Media Relations
- How to Moderate a Panel/Be a Good Panelist
- How to Debate
- Owning Your Seat at the Table
- Messaging Trends, Tools & Tactics
- Insights for Effective Messaging
- How to Win with Effective Communication
- Present Your Best Self

***Fees:*** *Travel expenses and \$3500 honorarium for hour speech where travel is required. \$1500 honorarium for an hour in DC or virtual.*

### **Sarah Harbison**

*New Orleans, LA*

#### ***General Counsel, Pelican Institute for Public Policy***

Sarah Harbison joined the Pelican Institute as General Counsel in January 2020. At the Pelican Institute, Sarah serves in the vital role of defending Louisianians' First Amendment rights, as well as their right to earn a living. Prior to joining the Pelican Institute, Sarah's civil defense practice focused on products liability litigation. Because politics is her first love, Sarah left full-time law practice in December 2015 to join a Presidential primary campaign. From there, she subsequently advised candidates running for statewide office, including U.S. Senate, treasurer, secretary of state, and governor. A Lafayette native, Sarah is a summa cum laude graduate of Loyola University and Loyola Law School, where she served as a member of the Moot Court staff. She and her husband, Medlock, live in the Garden District in New Orleans with their handsome orange tabby, Beaugard. Sarah and Medlock enjoy hiking in our country's national parks, exploring Civil War battlefields, and renovating their 100-year-old home.

#### ***Event Title and Topic Options:***

- Emergency Powers
- State Constitution Reform
- Driving Institutional Change Through Litigation

***Fees:*** *Travel expenses.*

### **Colleen Harmon**

*Washington, DC*

#### ***Young Leaders Program Associate Director, The Heritage Foundation***

Colleen Harmon from Christendom College with a bachelor's degree in English Language and Literature. In the fall of 2013, Colleen interned Development as part of the Young Leaders Program. Before joining Heritage, she was the Director of Career Development at her alma mater, and an Executive



## Speakers Bureau

Assistant/Scheduler to a Member of Congress from Pennsylvania. Colleen has been selected as a Leonine Fellow at the Catholic Information Center, and a Public Policy Fellow at The Fund for American Studies. She is pursuing a master's degree at the Van Andel School of Government of Hillsdale College, and resides in Washington, D.C.

### **Event Title and Topic Options:**

- General Career Development
- Working at a Think Tank
- Succeeding in an Internship
- Women in Politics
- Presenting Yourself Professionally
- Resumes, Cover Letters, and Interviewing

**Fees:** None.

### **Dawn Hawkins**

*Washington, DC*

#### **Sr. Vice President & Executive Director, National Center on Sexual Exploitation**

Dawn Hawkins is a passionate abolitionist and defender of human rights who has dedicated her life to fighting against societal harms that threaten the dignity of others. Her energy, creativity and mobilization skills have revived the anti-pornography movement and her intentional emphasis on the intersectionality of forms of sexual exploitation has proven a unique and effective strategy for curbing them. As Sr. Vice President and Executive Director of the National Center on Sexual Exploitation (NCOSE), Mrs. Hawkins has developed a global strategy uniting more than 300 women's rights, conservative, child advocacy, medical professionals, law enforcement, and religious groups, including a bipartisan political leadership, to work together in raising awareness of the connections between all forms of sexual exploitation. Her initiatives have led to sweeping policy changes of policies that foster exploitation for targets such as Google, Hilton Worldwide, Comcast, Walmart, and the Department of Defense. Through her leadership, NCOSE has grown a network reaching hundreds of thousands of people all over the world. Mrs. Hawkins has appeared on many local and national television programs, including Fox & Friends, CNN and Good Morning America. She regularly authors articles and speaks around the country addressing the public health harms of pornography, curbing demand for sex trafficking, protecting children and families in our digital world, and more. Dawn regularly volunteers for organizations devoted to helping children and refugees. She is a graduate of Tufts University and currently resides with her husband and three children in Virginia.

### **Event Title and Topic Options:**

- Pornography: A Public Health Crisis
- Exposing the Connections Between All Forms of Sexual Exploitation
- Sex Trafficking: The Complex, Hidden Problem in the U.S.
- Activism: How You Can Change Policies That Facilitate Sexual Exploitation
- Exposing the Harms of Child-on-Child Sexual Abuse
- Sex is Not Work: The Truth about Prostitution, Sex Trafficking, and Violence Against Women
- Building a Movement Against Sexual Exploitation
- Curbing Sexual Assault and Harassment on College Campuses

**Fees:** Travel expenses, \$1,000 honorarium appreciated but negotiable.

### **Leslie Davis Hiner**

*Indianapolis, IN*

**Vice President, Legal Affairs at EdChoice**





## Speakers Bureau

Leslie Hiner is an advocate of educational freedom, fighting for the unencumbered opportunity of parents to decide how and where their children will be educated. She believes in the power of individuals to change the world and believes personal liberty will be enhanced when our method of funding K-12 education is improved to empower parents and students before institutions. Hiner is an attorney, and vice president of legal affairs at EdChoice, the nation's leading educational choice organization. Leslie leads the EdChoice Legal Defense & Education Center, advancing educational freedom and choice for all as a pathway to successful lives and a stronger society. In 2018, Leslie filed amicus briefs defending educational freedom in the Supreme Courts of Florida, Montana, and Puerto Rico. In Indiana, Hiner was the first woman chief of staff to the Speaker of the House, counsel to the Senate President ProTempore, general counsel/elections deputy to the Secretary of State, and counsel to the State Recount Commission. In the private sector, she's been a small business owner and litigator. Leslie was a founding board member of one of Indiana's first charter schools, guiding the school's growth from 118 students to over 1000 students while serving as chairman of the board. Leslie is a member of the American Enterprise Institute Leadership Network and the Federalist Society, serves on the Schools That Can National Advisory Council, is a Heartland Institute Policy Advisor, and a Lugar Series Excellence in Public Service alumna.

### ***Event Title and Topic Options:***

- Greatest Expansion of School Choice Programs in 2021: Covid Strikes, Parents Engage, Legislators Respond
- If Individual Liberty Matters to You, Fight for School Choice
- If Religious Liberty Matters to You, Fight for School Choice: SCOTUS Accepts First Amendment Challenges
- International Right to Education: Impact of the United Nations Sustainable Goals on Education in the United States
- Women in Government: How to Become a [Respected] Leader
- How to Get Involved in National Policy and Make a Difference
- How to Start a Charter or Private School: Why You Should Do It
- Working or Interning in State Legislatures: How Young Women Command Respect
- Know the Law and Constitution as if Your Life Depends On It - It Does

***Fees:*** None.

### **Gabriella Hoffman**

*Alexandria, VA*

### ***Media Strategist and Resurgent Writer***

Gabriella Hoffman is a conservative writer and media strategist based in the Washington, DC Metro Area. Gabriella specializes in social media strategy, strategic communications, branding, public relations, marketing, digital strategies, and speaking/trainings. Both her consulting work and articles have appeared in dozens of national publications. She is The Resurgent's DC Correspondent and previously worked for Leadership Institute as a Regional Field Coordinator. Find her work at [www.gabriellahoffman.com](http://www.gabriellahoffman.com)

### ***Event Title and Topic Options:***

- General Conservatism
- Freedom vs. Socialism
- Female Entrepreneurship/Empowerment
- Gun Ownership
- Conservation/Outdoors
- Digital/Social Media Best Practices

***Fees:*** Travel expenses and honorarium: For East Coast speaking engagements, \$500 honorarium; for Middle/Central U.S. speaking engagements, \$750 honorarium; for West Coast speaking engagements, \$1,000 honorarium.





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### **Bettina Inclán**

*Washington, DC*

#### **Chief Communications Officer, IBX**

Bettina Inclán is a seasoned communications and political strategist with a deep understanding of the nation's political and cultural landscape. She utilizes over a decade of knowledge at the intersection of media, government, politics, and community relations to provide creative, politically savvy and smart insights to clients. She has leveraged her experience in senior roles in political campaigns, at the Republican National Committee (RNC), National Republican Congressional Committee (NRCC), on Capitol Hill, and in multiple political organizations to help clients navigate through crisis management and maximize strategic communications efforts in a host of issue areas. Bettina is recognized as a leading expert in women and Hispanic outreach. She was presented with the "Women To Watch" Award by the "Running Start" a non-partisan organization focused on inspiring girls to run for public office. Latina Magazine named her one of the top six Latino Players in the 2012 Presidential Race. In 2014, she was featured in Cosmo for Latina's 2014 Power Issue. She has provided political commentary on news outlets like MSNBC, FOX News, CNN, PBS, and Al Jazeera America. She formerly co-hosted a political radio show on Sirius XM satellite radio. Currently, she is the Executive Director of RightNOW, a women's empowerment nonprofit. She is also the President and Founder of Mira Mira Strategies, Corp. Most importantly, Bettina is a busy mother of two boys. A happy wife who enjoys documenting her family life on social media. She is the proud daughter of a Cuban exile and a Mexican immigrant. MORE AT [BettinaInclan.com](http://BettinaInclan.com)

#### **Event Title and Topic Options:**

- Growing the number of women in public office
- Women Leaders
- Moving To DC
- Engaging Hispanic Voters
- Personal Branding

**Fees:** *Travel expenses.*

### **Ingrid Jacques**

*Detroit, MI*

#### **Deputy Editorial Page Editor/The Detroit News**

Ingrid Jacques is deputy editorial page editor and a columnist at *The Detroit News*, where she has worked since 2010. She writes frequently on education and politics, and covers a range of issues impacting Detroit, the state of Michigan and beyond. A native of Salem, Oregon, Ingrid has a degree in English from Hillsdale College and a master's in journalism from Michigan State University. She currently lives in Royal Oak and was named one of Oakland County's Elite 40 under 40 in 2014.

#### **Event Title and Topic Options:**

- Free Speech on Campus
- Title IX Reforms Under Betsy DeVos
- Challenges Facing Conservative Women

**Fees:** *Travel expenses.*

### **Emily Jashinsky**

*Washington, DC*

#### **Culture Editor, The Federalist**

Emily Jashinsky is culture editor at The Federalist. She previously covered politics as a commentary writer for the Washington Examiner. Prior to joining the Examiner, Emily was the spokeswoman for Young America's Foundation. She's interviewed leading politicians and entertainers and appeared regularly as a



## Speakers Bureau

guest on major television news programs, including “Fox News Sunday,” “Media Buzz,” and “The McLaughlin Group.” Her work has been featured in the Wall Street Journal, the New York Post, Real Clear Politics, and more. Emily also serves as director of the National Journalism Center and a visiting fellow at Independent Women’s Forum. Originally from Wisconsin, she is a graduate of George Washington University.

### **Event Title and Topic Options:**

- Culture and politics
- Campus Culture
- Feminism

**Fees:** \$750 Honorarium

### **Jennifer Kabbany**

*San Diego, CA*

#### **Editor, College Fix/Student Free Press Association**

Jennifer Kabbany is editor of *The College Fix*, a publication of the Student Free Press Association. She is also a visiting fellow with the Independent Women’s Forum. From 2002 to 2013, she worked in various capacities for the North County Times and San Diego Union-Tribune newspapers as a City Hall, education, and features reporter, as well as a weekly education columnist. Previously, she served as Associate Editor of FrontPage Magazine, as well as held editorial positions at The Weekly Standard and The Washington Times. She is also a Robert Novak Journalism Fellowship recipient and has contributed to National Review. Jennifer graduated from San Diego State University, where she served as Editor in Chief of The Daily Aztec.

### **Event Title and Topic Options:**

- Anything on higher education

**Fees:** Travel expenses and honorarium.

### **Lily Kate**

*Houston, TX*

#### **Podcast Host, The Lily Kate Show**

Lily Kate grew up homeschooled, Christian, and classically educated in a family of 8 in The Woodlands, Texas. After competing in speech and debate and winning an all-around national title, she headed off to Los Angeles to pursue a career in social media influencing. While in LA, Lily gained more than 600,000 followers on YouTube, Instagram, and Tiktok and became connected all over Hollywood. During Covid, she realized how dangerous the world of Hollywood actually is, with its heavy influence on social issues affecting today’s youth and the culture. After this eye-opening realization, Lily changed her platform to speak out about social and political issues close to her and is now set to be one of the leading female voices of Generation Z conservatism and Christianity. After leaving LA and Hollywood for good, Lily started her own ministry (<https://www.livefreelyministries.com/>). She is writing a book titled “Live Freely: the Ticket,” which will be published soon, and started a conservative political podcast called The Lily Kate Show – found on Spotify and Apple music.

### **Event Title and Topic Options:**

- Fighting Radical Feminism with Radical Femininity: A History of Toxic Feminism
- Feminism Sucks: Feminism on Trial
- What is a Woman? Answering the Age-Old Question
- Dear Gen Z: Practical and Patriotic Utilization of the Freedoms we have
- Freedom Facelift: Calling for a National Facelift to our Definition of Freedom
- Testimony: Lily Kate’s “Conversion” from Hollywood Influencer to Political Activist

**Fees:** Travel and Lodging, \$400-\$600 Honorarium.



## Speakers Bureau

### **Stephanie Keaveney**

*Pittsburgh, PA*

#### ***Network Engagement Manager, Talent Market***

Stephanie's career started at the James G. Martin Center for Academic Renewal where she researched and wrote about higher education policy. While there, Stephanie participated in the Koch Associate Program. After realizing she was not destined for a policy career, Stephanie joined the Charles Koch Institute where she served in a variety of engagement and talent development roles, most recently managing relationships with the Institute's over 4,500 educational program alumni.

#### ***Event Titles and Topic Options:***

- Professional Development
- Resume workshop
- How to get a job in the conservative movement

***Fees:*** *Determined on a case-by-case basis.*

### **Ashley Keimach**

*Michigan*

#### ***Personal Finance Coach***

Ashley Keimach is a personal finance coach and account executive at SAP. She was the former external affairs coordinator at the Mackinac Center for Public Policy and Operation Coordinator for Americans for Prosperity.

#### ***Event Title and Topic Options:***

- Personal finance
- Budgeting and financial literacy
- Healthcare policy

***Fees:*** *Determined on a case-by-case basis.*

### **Mary Morgan Ketchel**

*Nashville, TN*

#### ***Development Co-Chairman, Nashville Anti-Human Trafficking Coalition***

Mary Morgan Ketchel is a native of Nashville and a graduate of the Harpeth Hall School. She graduated from the University of Mississippi and started her career in the office of US Senator Bill Frist, in Washington, DC. During her time in Washington, Mary Morgan earned a graduate certificate in Event Management from George Washington University. Professionally, while in Washington, Mary Morgan launched a career in political fundraising and event management, raising funds for political candidates, campaigns, and organizations. As a writer, Mary Morgan has served as a lifestyle editor for Culture and Leisure Magazine, contributed regularly to Atlanta Season Magazine, and Today's Homes Magazine, and has contributed to several other lifestyle publications. In July 2020 she launched Camilla Can Vote, an historical fiction for children, published by Simon and Shuster. For almost two decades she has been involved with the Friends organization at Monroe Carrell, Jr. Children's Hospital at Vanderbilt. Mary Morgan serves as co-director for Nashville's chapter of Flashes Of Hope.

#### ***Event Title and Topic Options:***

- Women's Right to Vote
- Human Trafficking

***Fees:*** *Travel expenses and honorarium.*

### **Lindsay Killen**

*Midland, MI*



## Speakers Bureau

### ***Vice President for Strategy, Mackinac Center for Public Policy***

Lindsay Killen is the vice president for strategy and communications at the Mackinac Center, policy fellow at the Heartland Institute and senior fellow at the Beacon Center for Public Policy. In her role, Mrs. Killen oversees strategic development and cohesive execution between government affairs, outreach, policy and communications for the Mackinac Center's state, multi-state, and national policy initiatives. Prior to joining the Mackinac Center, Mrs. Killen was director of policy at the Beacon Center of Tennessee, where she worked directly with the President & CEO to develop annual policy initiatives, oversaw the publication of all policy briefs, reports and special studies, and acted as the Center's liaison to members of the Tennessee General Assembly. Mrs. Killen has been working in the free market public policy movement for over fifteen years, beginning her career in Washington, D.C. in 2004. She interned with retired Tennessee Congressman William Jenkins (R- 1st Dist.), Young America's Foundation and Freedom Alliance before joining the Freedom Alliance staff and managing outreach to organizations for the Sean Hannity Freedom Concerts with Lt.Col. Oliver North. Mrs. Killen then worked as coalitions manager and associate editor at Townhall.com and later managed new media for the Mercatus Center. In 2010, Mrs. Killen left Washington for the West Coast, where she directed the marketing and communications department at the Independent Institute in Oakland, CA. Her popular columns have appeared in Forbes, The Hill, Politico, The Washington Times, Daily Caller, Townhall.com and others. A native of East Tennessee, Mrs. Killen attended Albion College in Michigan, prior to obtaining her B.A. in political science and classical history from the University of Tennessee. She and her husband Jeff were married in Glen Arbor, Michigan in the summer of 2017 and live happily in Midland, Michigan with their two rambunctious toddlers and equally rambunctious golden retriever.

#### ***Event Title and Topic Options:***

- Healthcare
- Labor Policy/Employee Freedom
- The Woke Agenda
- Conservative Female Voters and Trends

***Fees: None.***

### **Karin Lips**

*Washington, DC*

#### ***Founder and President, Network of enlightened Women***

Karin Lips is the Founder and President of the Network of enlightened Women (NeW), the nation's premier organization for conservative university women. She was a Spring 2016 Resident Fellow at the Harvard Institute of Politics. A graduate of the University of Virginia and the University of Virginia School of Law, she has spoken and debated on more than 50 college and law school campuses. In October 2014, Karin was selected as one of Fortune's 55 most influential women on Twitter, and in 2012, Karin was selected for the Forbes 30 under 30 list for Law and Policy.

#### ***Event Title and Topic Options:***

- Feminism and Conservatism: Dividing Lines and Possibilities for Unity
- Debunking the War on Women
- Opportunity Feminism
- Higher Education Gone Wild: Trigger Warnings, Safe Spaces, and Title 9

***Fees: None.***

### **Carrie Lukas**

*President, Independent Women's Forum*

***Great Falls, VA***



## Speakers Bureau

Carrie L. Lukas is the president of Independent Women's Forum. Lukas is the co-author of *Liberty Is No War on Women*, and the author of *The Politically Incorrect Guide to Women, Sex, and Feminism*, which was published by Regnery Publishing. She is also a contributor to *National Review*, *Forbes.com*, and *Acculturated*, and the vice president for policy and economics at Independent Women's Voice. Lukas has written for *The Wall Street Journal*, *The Washington Post*, *USA Today*, and *The New York Post*. Carrie has testified before the House Ways and Means Subcommittee on Social Security. Before joining IWF in 2003, she worked on Capitol Hill as the senior domestic policy analyst for the House Republican Policy Committee and at the Cato Institute. She is a graduate of Princeton University and Harvard's Kennedy School of Government. She is married with five children.

### **Event Title and Topic Options:**

- Working Life Balance/Goals
- Paid Leave
- Modern Feminism
- Independence from Government
- Can speak on several public policy issues

**Fees:** *Travel expenses ideally covered. Location and proximity key factors to finalize event.*

### **May Mailman**

*Cleveland, OH*

#### **Senior Legal Fellow at Independent Women's Law Center**

May Mailman is a Senior Fellow at Independent Women's Law Center. She is a former legal advisor to President Donald J. Trump, where she advised on a wide range of policies including healthcare, immigration, and social issues. While in the White House, she also worked in the office of the Chief of Staff and the Staff Secretary's office. Prior to entering public service, May practiced litigation in Denver. Earlier in her career, taught sixth grade in Kansas City through Teach for America. May received a B.S. in Journalism from the University of Kansas, where she served as Student Body Vice President. She also earned her J.D. from Harvard Law School, where she served as President of the Federalist Society.

### **Event Title and Topic Options:**

- Women in the White House: Working for President Trump
- Federalism: How Big Government Crushes the Civil Society on Which Healthy Communities Depend
- Immigration: How We Got Here and How To Fix It
- Culture: Restoring Respect for Ourselves and a Lifetime of Power
- Law: Understanding Title IX
- Book Discussions: *Lean In*, *The Two-Income Trap*

**Fees:** *Travel Expenses.*

### **Hadley Heath Manning**

*Denver, CO*

#### **Director of Policy, Independent Women's Forum**

Hadley Heath Manning is vice president for policy at Independent Women's Forum and Independent Women's Voice and a Senior Blankley Fellow at the Steamboat Institute. Hadley has testified before Congress and state legislatures on various policy issues. She also appears frequently in radio and TV outlets across the country and is a regular guest on the Fox Business Network. Her work has been featured in publications such as the *Wall Street Journal*, *Forbes*, *POLITICO*, and many others. In 2016, Hadley was named to *Forbes'* 30 Under 30 list in Law and Policy. In 2015, the Republican National Committee honored Hadley as a Rising Star, and in 2014, she was named to the Red Alert Politics 30 Under 30 list. Hadley has also completed the National Review Institute's Washington Fellowship, class of 2012-2013. Hadley



## Speakers Bureau

graduated with distinction from the University of North Carolina as a Morehead-Cain Scholar with a double major in economics and journalism. She now lives in Denver, Colorado, with her husband and children.

### ***Event Title and Topic Options:***

- Women in Society and Politics
- Family Formation
- Work-life balance
- Planning for your Career
- Healthcare Policy
- Entitlements
- Social Justice Issues
- Political Culture/Discourse

***Fees:*** \$1000 honorarium.

### **Morgonn McMichael**

*Austin, TX*

#### ***Political Commentator and Content Creator***

Morgonn is a Christian Conservative based in Texas. She has always had the mission to inspire the next generation of leaders. Being a conservative her whole life she now has a focus on educating and sharing her faith & conservative values across all platforms. Morgonn has her own show "Morgonn's Minute" delivering this mission of hers. Morgonn is also a representative for Today is America & an ambassador for Turning Point USA. She is also a full-time college student pursuing a BS degree in Mechanical Engineering. Her main goal in life is to continue being a political influence for other free thinking patriots.

### ***Event Title and Topic Options:***

- How to be a Conservative in a Modern World
- Big Tech Censorship
- Being Conservative Online
- Harms of Modern Feminism
- Pro Life
- Freedom of Speech

***Fees:*** Travel costs and a small Honorarium.

### **Jillian Melchior**

*New York City, NY*

#### ***Editorial Page Writer, The Wall Street Journal***

Jillian Kay Melchior is an editorial page writer at The Wall Street Journal. Most recently, she has worked as an investigative reporter for Heat Street and National Review and a senior fellow for the Independent Women's Forum, a Tony Blankley fellow for the Steamboat Institute, and a Robert Novak fellow. She has covered free speech, higher education, feminist and activist movements, organized labor, energy and environmental policy, and religious persecution. She has reported in Iraq, Ukraine, the Balkans, China, Hong Kong, and elsewhere. She has appeared on Fox News, Fox Business, MSNBC, and "Real Time with Bill Maher," and her writing has also been featured in Cosmopolitan, the New York Post, Newsweek Japan, Commentary, The Detroit News, and other publications. Jillian is a native of Cheyenne, Wyoming, and an alumna of Hillsdale College.

### ***Event Title and Topic Options:***

- Free speech
- Title IX





## Speakers Bureau

- Feminism
- Intersectional Theory: A Feminist Critique
- Union Corruption
- Energy and Environment
- Christianity in China
- The Plight of the Iraqi Yazidi Women
- Russia and Ukraine
- Refugees and Immigration

**Fees:** *Travel expenses, plus a negotiable \$500 honorarium for travel outside of New York City.*

### **Leah Nalepa**

*Washington, DC*

#### **Image Consultant/Personal Stylist**

Leah Nalepa runs a consultation business that aims to help others become the best version of themselves through personal style and brand. At her "day job," she serves as America's Future Foundation's Community Growth Manager and has been involved with the AFF-DC Chapter since 2016. Prior to her current role, Leah worked in partner relations at the Charles Koch Institute and in marketing at a food development start-up, coordinating marketing initiatives with brands such as KitchenAid and Nordstrom.

#### **Event Title and Topic Options:**

- Discovering Your Personal Style (general)
- Importance of Dressing Well in the Workplace
- Personal Brand
- The Art of Selling Yourself: Resume and Interview Strategies
- Networking and happy hour etiquette

**Fees:** *Travel expenses ideally covered. Depending on location of event or if the event is co-sponsored by AFF, travel may be covered. \$200 honorarium preferred but not required.*

### **Stephanie Nash**

*Nashville, TN*

#### **Agricultural Advocate, Nash Family Farms**

*A fourth-generation dairy farmer, an agriculture advocate, and an independent singer-songwriter. Stephanie has dedicated her life to storytelling. Stephanie is originally from the Central Valley in California but when farming got too tough because of regulations her family decided to move. Landing in Nashville Tennessee she saw a chance to educate the public on agriculture and pursue country music. Stephanie runs the dairy farm alongside of her dad, she is part time in selling their farm cheese and travels for her music career. Stephanie has recently joined the TPUSA family and has appeared numerous times on national news, talking about agriculture. Stephanie's mission is to bring awareness to buying local through her dairy farm and releasing music to make an impact for her industry.*

#### **Event Title and Topic Options:**

- Food Supply and Regulations
- Agriculture Advocacy
- Specific state topics on their local rural communities

**Fees:** *Flight, Hotel, and \$50 for food.*

### **Nicole Neily**

*Washington, DC*

#### **President and Founder, Parents Defending Education**





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Nicole Neily is the president and founder of Parents Defending Education, a nonpartisan, nonprofit national organization giving parents the resources and support they need to advocate for their children's education. Parents Defending Education works to educate and empower families to push back, either directly or under the umbrella of PDE. Prior to launching PDE, Nicole created Speech First a nationwide membership organization that defends college students' free speech rights through litigation and other means. Since its debut in February 2018, Speech First has filed federal lawsuits against the University of Michigan, the University of Texas, the University of Illinois, Iowa State University, University of Central Florida, and Virginia Tech University for violating its student members' speech rights, securing major victories at the appellate level, and forcing policy changes not only at the schools in question, but at dozens of other schools across the country. Nicole has also worked as president of the Franklin Center for Government & Public Integrity, a state-level investigative journalism organization; as executive director and senior fellow at the Independent Women's Forum; and at the Cato Institute, where she created their department of external relations. In addition, she has worked in the private sector as a senior vice president at a crisis communications firm and as director of research analysis for a public opinion and message design firm.

### **Event Title and Topic Options:**

- Chill Out: Silencing Debate & Discourse on College Campuses and How to Fight Back
- Critical Race Theory and Discrimination in America's Schools

**Fees:** None.

### **Lisa Nelson**

*Washington, DC*

#### **Chief Executive Officer, American Legislative Exchange Council**

Lisa B. Nelson is the CEO of the American Legislative Exchange Council, a 45-year-old nonprofit think tank dedicated to the principles of limited government, free markets and federalism. It is the largest nonpartisan, voluntary membership organization of state legislators in the United States, and it counts nearly one-quarter of all state legislators and hundreds of business leaders and entrepreneurs as members. For 16 years before ALEC, Lisa led government relations departments in the private sector at such companies as Visa and AOL Time Warner. Her work covered issues ranging from technology-based data security, privacy, financial services, and intellectual property in international, federal and state-based legislatures. Prior to her time in the private sector, Lisa worked on Capitol Hill, where she served as Public Affairs Liaison for the U.S. Speaker of the House Newt Gingrich from 1995 to 1998. As Executive Director of GOPAC in 1994, Lisa led the historic campaign effort that resulted in the first Republican Congressional Majority in more than 40 years. In 2018, Lisa was asked to serve as a Commissioner for the White House Fellows Program. Lisa has always had a keen eye towards media and new uses for hyper-relevant data, and as technology becomes more ubiquitous, her background in communications for the National Party Conventions has allowed her to stay on the cutting edge. While at National Review magazine, Lisa founded the National Review Institute. She continues to actively participate in organizations and foundations in Washington, D.C. and serves on the board of the State Financial Officers Foundation.

### **Event Title and Topic Options:**

- Tech policy
- Intellectual property
- State government and policy
- Several other policy options

**Fees:** Travel expenses and honorarium.

### **Brianna Nuhfer**

*Falls Church, VA*



## Speakers Bureau

### ***Vice President of Criminal Justice, Stand Together***

Brianna Nuhfer is the vice president of criminal justice at Stand Together and leads the policing reform portfolio. Her work focuses on advancing strategic partnerships, policy reforms, and public dialogue that breaks the barriers preventing people from realizing their potential. Previously she co-founded a non-profit which identifies local needs and equips men and women to take action to serve in their communities. Nuhfer received her B.A. in Political Economy from Hillsdale College, graduating summa cum laude. She is an alumna of the Koch Associate Program.

### ***Event Title and Topic Options***

- Criminal Justice Reform: How to Unite Bi-partisan Coalitions
- Back-the-Blue or Defund the Police: A Path Forward for Public Safety
- Working in Philanthropy

***Fees:*** Available for Zoom only.

### ***Antonia Okafor Cover***

*Houston, TX*

### ***National Director of Women's Outreach, Gun Owners of America***

Antonia Okafor Cover is the Director of Outreach for Gun Owners of America. She is also the founder and CEO of emPOWERed- a national student organization for female students that seeks to educate and train women to defend themselves and equip them to advocate for their second amendment rights. The organization exists under the premise that "Gun Rights are Women's Rights: female empowerment and gun ownership simply go together. Antonia is a former Democrat. Her video with Prager U, "Black, Female, Millennial and Conservative" chronicles her journey to gun rights activism and the Republican Party. It has garnered over 10 million views so far. She has been named to Newsmax and Red Alert Politics 30 Under 30 lists. Her written work has been published in the New York Times, The Hill and NBC Universal. When she's not writing, speaking, or advocating for gun rights you can usually find her on Fox News, CNN, BBC, Blaze TV or The Piers Morgan Show. Fun fact: Antonia is Miss District of Columbia International 2019 and competes for the Miss International 2019 crown in July.

### ***Event Title and Topic Options:***

- Gun Rights and Women's Rights: Why Female Empowerment and Gun Ownership Together Makes Sense
- Gun Range Outings

***Fees:*** \$5,000 plus lodging and travel expenses.

### ***Patrice Lee Onwuka***

*Washington, DC*

### ***Director of the Center for Economic Opportunity, Independent Women's Forum***

Patrice Onwuka is a political commentator and director of the Center for Economic Opportunity at the Independent Women's Forum. Patrice is also a senior fellow with The Philanthropy Roundtable and a Tony Blankley fellow at The Steamboat Institute. She has worked in policy, advocacy, and communications roles in Washington, D.C. for more than a decade on issues related to the economy, employment, technology, and the criminal justice system. Prior to moving to Washington, Patrice served as a speechwriter for a United Nations spokesman. Patrice is a frequent guest on Fox News, Fox Business News, and PBS programs. She hosts a column called the New Agenda for Black Women on Newsmax.com and is a contributor to the Washington Examiner and The Hill. Her opinions have also appeared in the Washington Post, USA Today, CNBC, Bloomberg, and other prominent outlets. Born in the Caribbean, Patrice immigrated with her family to Boston where she grew up and completed her education. Patrice holds a bachelor's degree in economics and political science from Tufts University and a master's degree in international relations from Boston College. Patrice resides in Maryland with her husband and three children.



## Speakers Bureau

### ***Event Title and Topic Options:***

- Finding Your Voice as a Conservative Woman
- Making Capitalism Cool Again
- 5 Things I Wish Someone Told Me When I Started Out
- Topics: Economy, Capitalism/Socialism, Criminal Justice Reform v. Bad Crime Policy, Social Justice Movements, Charity/Philanthropy, Blacks and Minorities, Poverty/Income Inequality

***Fees:*** Travel expenses and \$1000 honorarium.

### **Gabby Morrongiello Orr**

*Washington, DC*

**Reporter, CNN**

Gabby Orr is a CNN reporter covering Republican politics. She previously covered Donald Trump's ascension to power for the Washington Examiner, from the day he announced his campaign to his transition to the White House. She spent one month in 2016 embedded in New Hampshire, where she covered several Republican candidates prior to the state's first-in-the-nation primary. Orr was a national political correspondent for POLITICO where she spent two years covering Donald Trump's Presidency. Orr has also worked for The New York Post and has appeared on CNN, MSNBC, Fox News, and CSPAN to discuss her reporting. Originally from Sonoma, Calif., she graduated from George Washington University in 2015 with a degree in political science.

### ***Event Title and Topic Options:***

- Living/working in DC
- Working in journalism
- Building a standout resume during college and landing a job afterward
- The state of the media in general

***Fees:*** Travel expenses and if relevant, a \$500 honorarium.

### **Sarah Parshall Perry**

*Washington, DC*

**Senior Legal Fellow, The Heritage Foundation**

Sarah Parshall Perry is a Senior Legal Fellow in the Edwin Meese III Center for Legal and Judicial Studies at the Heritage Foundation where she focuses on civil rights, constitutional governance, and the proper role of the courts. She is former Senior Counsel to the Assistant Secretary for Civil Rights at the U.S. Department of Education where she focused on policy reform, technical guidance, and the Office's annual report to Congress, among others. Prior to that, she served as in-house counsel and development director at an advertising agency and began her legal career as an associate in the field of complex civil litigation, focusing on maritime/admiralty, False Claims Act ("Qui Tam"), and Title VII employment discrimination law. She serves on the executive committee for civil rights for the Federalist Society. Sarah is a policy consultant and widely published author with publications on topics ranging from public policy and law to education, parenting, disability advocacy, and the arts. She managed education reform initiatives at the Family Research Council and has written widely on the fight against the industrialized education complex. Her work at the Family Research Council also included the building and oversight of multiple policy coalitions geared toward the fight against antisemitism in academia, limiting tech censorship, and protecting religious liberty. In addition, Sarah served as the regular stand-in host on "Washington Watch," a nationally syndicated current events radio program heard on 400+ stations nationwide. She is herself a frequent radio guest and public speaker on topics of law, policy, education, and family. Sarah has regularly testified before the House Judiciary Committee and has appeared in both national and international media outlets,



## Speakers Bureau

including the Associated Press, BBC World News, BBC radio, Alhurra, Fox News, the Washington Times, National Review, NPR, and the New York Times.

### ***Event Title and Topic Options:***

- Foundational Free Speech Principles
- Life after Roe v. Wade
- Are Civil Rights for everyone?
- Title IX, Sex Equality, and the War on Women
- What Bostock Wrought: Civil Rights in Neil Gorsuch's age
- First Principles: 21<sup>st</sup> Century Religious Liberty

***Fees:*** Travel costs; honorariums are at the discretion of the host organization.

### **Heather Pfitzenmaier**

*Detroit, MI*

#### ***Senior Talent Program Advisor, State Policy Network***

Heather Pfitzenmaier is the Senior Talent Program Advisor at the State Policy Network. Previously she served as Vice President at the Network of enlightened Women. Before joining NeW, she served as executive vice president, and earlier as vice president and director of chapter programs, at America's Future Foundation. Pfitzenmaier served as Director of the Young Leaders Program, and earlier as Intern Coordinator, at the Heritage Foundation. There she oversaw Heritage's efforts to reach young people including the internship program, campus programs, and young professional outreach. She is the recipient of Forbes magazine "30 Under 30" in law and policy, the Young Conservatives Coalition Buckley Award, and "30 Under 30" recognition by Red Alert Politics. In addition, Pfitzenmaier serves on the Advisory Board of the Forge Leadership Network, leads AFF's Detroit chapter, and is a member of the American Enterprise Institute's Leadership Network. She holds a bachelor's degree in English and Political Science from the University of Michigan.

### ***Event Title and Topic Options:***

- Resume, Cover Letter, Interviewing, and Job Searching Workshops
- Internships 101 / How to Secure the Internship of Your Dreams
- How to Launch Your Career
- How to Make Your Professional Debut / Professional Etiquette Presentation
- How to Grow Your Network and Build Coalitions

***Fees:*** Travel expenses if farther than driving distance, honorarium (if the school offers one but not required).

### **Sally Pipes**

*San Francisco, CA*

#### ***Thomas W. Smith Fellow in Health Care Policy, President and CEO, Pacific Research Institute***

Sally C. Pipes is President, CEO, and Thomas W. Smith Fellow in Health Care Policy at the Pacific Research Institute, a California-based think tank founded in 1979. She celebrates her 30<sup>th</sup> anniversary at the helm of PRI in 2021. Prior to becoming president of PRI in 1991, she was assistant director of the Fraser Institute, based in Vancouver, Canada. Under her leadership, PRI's Center for Health Care has established itself as one of the leading voices in health care policy, articulating market-based solutions that provide better quality and access to health care while lowering costs. From the debate over "Hillarycare" in the 1990s to Obamacare to "Medicare for All" today, Pipes has worked tirelessly to demolish the myth that a government-run health care system is more effective than the free market. In 2019, Pipes and her debate partner Nick Gillespie, editor of *Reason* magazine, were voted the winners of a nationally televised Intelligence Squared debate on the motion: "Replace private insurance with Medicare for All." Pipes won a 2020 Soho Forum debate on single-payer health care against University of Massachusetts, Amherst



## Speakers Bureau

professor Gerald Friedman. She has debated health care topics with some of the nation's leading single-payer health care advocates, including *New York Times* columnist Paul Krugman and the late Uwe Reinhardt. Pipes also shapes the legislative process by regularly meeting with policymakers and legislators from Sacramento to Washington, DC, and has been invited to testify before Congress and state legislatures. In 2008, she founded the Benjamin Rush Institute, a Federalist Society-type organization for medical students across America, and currently serves as chairman of the board. She has been a member of the numerous advisory boards.

### **Event Titles and Topic Options:**

- Health care policy

**Fees:** *Travel expenses and honorarium.*

### **Jena Powell**

*Dayton, OH*

#### **Business Owner and Ohio State Representative**

Jena Powell was recently elected to Ohio's House District 80 and received *Forbes'* 30 Under 30 Award in Law and Policy. Jena is the Vice President of Sales and Marketing Huntington Outdoor. She is right at home working with advertisers to obtain the perfect location for their business and creating campaigns that represent their businesses well. At Huntington, Jena is living her dream of working with small business owners and providing value for their business. When she is not visiting clients, Jena spends time with family, traveling, and living outdoors.

### **Event Title and Topic Options:**

- Running for Office
- Running for Office as a Woman
- The Emotional Journey to "Success"
- What do you have to give up to succeed
- Owning a business and running for office
- What's Next after College?
- What does it truly mean to be a conservative woman
- The Art of Persuasion
- Do Relationships Really Matter?
- Is Your Gender a Positive or Negative?
- Fighting against the feminist movement
- Why Feminism is Ruining America
- Welfare reform in our community
- Are people truly happiest when they work?

**Fees:** *Travel expenses.*

### **Patricia Simpson Rausch**

*Washington, DC*

#### **Vice President of Member Programs, National Association of Wholesaler-Distributors**

Patricia is the Director of Career Programs at LI. Under her leadership, the Division hosts dozens of trainings and performs hundreds of career consultations per year. Her team also manages the intern program as well as all aspects of Conservative Jobs - the Institute's free job placement website - currently serving more than 2,000 job seekers and 400 recruiters. Prior to this position, she served as the Institute's Director of Political and Online Programs, where she created and managed all political trainings as well as the online production and distribution of LI programs and materials to strategic partners and to the public. During her early days at LI, she served as the Deputy Director of Grassroots where she was responsible for





## Speakers Bureau

identifying, recruiting, and training conservative leaders and activists around the country. Patricia came to LI in 2008 with a background in campaigns and grassroots organizing - spending time working on national, state, and local races. Over the past decade, she has personally trained more than 5,000 activists.

### **Event Title and Topic Options:**

- From Campus to Career: How to Harness Your Talents to Succeed
- Leveraging Personality Types on Teams
- Basically anything to do with professional development

**Fees:** *Travel expenses, but Leadership Institute can cover for joint events.*

### **Diana Rickert**

*Chicago, IL*

#### **Vice President, Liberty Justice Center**

Diana Rickert is Vice President of the Liberty Justice Center. As LJC's second in command, she has been instrumental in developing and executing LJC's exponential growth to a multi-million-dollar, national public interest law firm. Of particular note, Diana led the media and public affairs efforts for LJC's seminal U.S. Supreme Court case, *Janus v. AFSCME*, which freed government employees from mandatory and expensive union dues. She also developed the Stand With Workers brand and media campaign, which spread the news of the Janus case, and the rights it created, to thousands of government workers, galvanizing them to exercise these new Janus rights. She is considered a communications expert by national conservative organizations such as the State Policy Network and speaks widely on her approach to crafting a narrative with national appeal that wins on big issues. Prior to joining LJC, Diana built and led the Illinois Policy Institute's robust communications and earned media shop. While at IPI, she placed dozens of opinion pieces in top tier news outlets, such as the *Wall Street Journal*, and led critical policy efforts such as IPI's successful campaign in 2014 to block state tax increases in Illinois. She was also a monthly columnist for five years at the *Chicago Tribune*, Chicago's largest newspaper. Diana started her career as a journalist at the age of 15, when she was hired by the *Chicago Daily Herald*. As a student at Marquette University, she started an award-winning conservative paper, *The Warrior*, which in just two years surpassed the readership of Marquette's existing campus paper. She has also worked for publications such as the *Associated Press*, *The Northwest Herald*, and the *Milwaukee Journal Sentinel*.

### **Event Title and Topic Options:**

- Communicating conservative policy
- Law and public policy

**Fees:** *Only available for Zoom.*

### **Laura Rigas**

*Washington, DC*

#### **Lead, Corporate Reputation, Syneos Health**

Laura Keehner Rigas, brings a 20-year track record of communications and public affairs successfully managing large teams and providing strategic counsel to C-suite level leadership in state and federal government and non-profits. She joined the public affairs team at Syneos Health in January 2021, as the Lead for Corporate Reputation in the Reputation and Risk Management practice, after serving during the height of the COVID-19 pandemic in the Office of the Secretary at the U.S. Department of Health and Human Services. She has held senior leadership roles at Wise Public Affairs, the American Conservative Union and CPAC, and the American Enterprise Institute for Public Policy Research. During her federal career, Laura has also served at the White House, U.S. Department of Justice, U.S. Department of Homeland Security, U.S. Department of the Interior, and the U.S. Department of Education. While in state government in Massachusetts, she was the Communications Director for the Massachusetts Secretary of Education.



## Speakers Bureau

### **Event Title and Topic Options:**

- Leadership
- Conservatism
- Service/Volunteering
- Career Advice

**Fees:** Ideally travel expenses.

### **Abigail Roth**

*Northern Virginia*

#### **Creator of Classically Abby**

Abby Roth is the creator of Classically Abby, a YouTube channel and lifestyle brand that teaches about classic living and traditional values. Abby is a classically trained opera singer with a Masters Degree and Professional Studies Certificate from the Manhattan School of Music. Abby transitioned to YouTube from opera when she realized the importance of sharing how to live a conservative life. With 100k subscribers on YouTube, 42k followers on Instagram, and 69k followers on Twitter, Abby is spreading her message to young women and men everywhere.

### **Event Title and Topic Options:**

- Traditional values- hookup culture, dating a purpose, importance of marriage and family
- Pro-life advocacy
- College activism
- Motherhood, women in the workplace, and feminism
- How to be classy in the modern era

**Fees:** Travel Expenses, \$1100 Honorarium.

### **Christina Sandefur**

*Phoenix, AZ*

#### **Executive Vice President, Goldwater Institute**

Christina Sandefur is Executive Vice President at the Goldwater Institute. She also develops policies and litigates cases advancing healthcare freedom, free enterprise, private property rights, free speech, and taxpayer rights. Christina has won important victories for property rights in Arizona and works nationally to promote the Institute's Private Property Rights Protection Act, a state-level reform that requires government to pay owners when regulations destroy property rights and reduce property values. She is also a co-drafter of the 41-state Right to Try initiative, now federal law, which protects terminally ill patients' right to try safe investigational treatments that have been prescribed by their physician but are not yet FDA approved for market. Christina is the co-author of the book *Cornerstone of Liberty: Private Property Rights in 21<sup>st</sup> Century America* (2016). She is a frequent guest on national television and radio programs, has provided expert legal testimony to various legislative committees, and is a frequent speaker at conferences. Christina is a graduate of Michigan State University College of Law and Hillsdale College.

### **Event Title and Topic Options:**

- Regulation, "Rational Basis," and the Right to Try to save your own life
- Information is power: protecting free speech in medicine
- The Cornerstone of Liberty: private property rights
- Property rights in the sharing economy
- Sharing economy gag rule: targeting communication innovations in the Information Age
- 51 Constitutions: using state constitutions to advance liberty
- How capitalism and freedom have benefitted women

**Fees:** Travel expenses.





## Speakers Bureau

### **Rikki Schlott**

*New York City, NY*

#### **Columnist, New York Post**

Rikki Schlott is a Generation Z political commentator and opinion journalist with an expertise in free speech, civil liberties, the state of academia, youth trends, and generational issues. Her work has been featured in *The New York Post*, *The Wall Street Journal*, *Reason Magazine*, *The Daily Wire*, *The Spectator*, *The Conservative Review*, and more. Rikki has delivered speeches at conferences across the nation, providing a generational perspective on pressing issues. She is also presently a columnist at the *New York Post*, podcast host at the *Lost Debate*, fellow at the *Foundation for Individual Rights in Education*, a researcher for *The Megyn Kelly Show*, and forthcoming author with *Simon and Schuster*.

#### **Event Title and Topic Options:**

- Free Speech
- Cancel Culture
- Campus Culture
- Technology Usage
- Teen Mental Health
- Generation Z Issues
- Social Media
- Libertarianism
- Classical Liberalism

**Fees:** *Travel expenses and \$1000 honorarium if in person, \$500 if over zoom.*

### **Carrie Severino**

*Washington, DC*

#### **Chief Counsel and Policy Direction, Judicial Crisis Network**

Carrie Severino is chief counsel and policy director of the *Judicial Crisis Network*. In that capacity she has testified before Congress on assorted constitutional issues and briefed Senators on judicial nominations. Mrs. Severino has been extensively quoted in the media and regularly appeared on television, including *MSNBC*, *FOX*, *CNN*, *C-SPAN* and *ABC's This Week*. She has written and spoken on a wide range of judicial issues, particularly the constitutional limits on government, the federal nomination process, and state judicial selection. Mrs. Severino regularly files briefs in high-profile Supreme Court cases. Before joining JCN, Mrs. Severino was an *Olin/Searle Fellow* and a *Dean's Visiting Scholar* at *Georgetown University Law Center*. She was previously a law clerk to U.S. Supreme Court Justice *Clarence Thomas* and to Judge *David B. Sentelle* of the U.S. Court of Appeals for the D.C. Circuit. She is a graduate of *Harvard Law School*, cum laude, of *Duke University*, and holds a Master's degree in *Linguistics* from *Michigan State University*.

#### **Event Title and Topic Options:**

- Judicial confirmations, especially the Kavanaugh confirmation
- Supreme Court

**Fees:** *With rare exceptions, no travel outside the DC area overnight. Travel expenses and \$1,000 honorarium.*

### **Stephanie Slade**

*Washington, DC*

#### **Senior Editor, Reason**

Stephanie Slade is senior editor at *Reason* magazine and a contributing writer at *America* magazine. In 2016, she was selected to the *Robert Novak Journalism Fellowship*. In 2013, she was named a finalist for



## Speakers Bureau

the Bastiat Prize for Journalism. Previously, she worked as a pollster, a speechwriter, and a regular contributor to the opinion page at *U.S. News and World Report*.

### **Event Title and Topic Options:**

- Religion and politics/law
- Religious liberty, on being Christian and libertarian at the same time
- Why capitalism and Catholicism are compatible
- Pro-life libertarianism

**Fees:** *Travel expenses ideally covered. Depending on location and event, organization can help cover travel expenses.*

### **Amber Smith**

*Williamsburg, VA and Washington, DC*

### **President, Beacon Rock Strategies**

Amber Smith's career consists of over 15 years of experience in senior levels of government, a presidential administration, strategic communications and public affairs, as well as multiple combat tours as a light attack/reconnaissance helicopter pilot and air mission commander where she led missions in Iraq and Afghanistan, and as the bestselling author of the book *Danger Close*. Amber is currently the founder and president of Beacon Rock Strategies, a strategic advisory and communications firm. Prior to joining the private sector, Amber was the Deputy Assistant to the Secretary of Defense (Outreach) in public affairs at the Pentagon to Defense Secretary Jim Mattis. She led strategic outreach; community relations; corporate, business, and stakeholder engagement; outreach policy; entertainment and film; national sports league partnerships; special outreach events; digital and social media. In this role, Amber led the creation and implementation of the DoD's largest outreach initiative, This Is Your Military, while engaging American citizens and key defense-related organizations on critical national security matters, the roles of the U.S. Armed Forces, and the DoD's community relations initiatives. Additionally, she has briefed the press corps at both the Department of Defense and Department of State. In 2016, Amber became the press secretary for caucus operations at the GOP presidential convention as well as an advisor on the Department of Defense and Department of Veterans Affairs presidential transition team. Amber is the author of the bestselling book, *Danger Close: My Epic Journey as a Combat Helicopter Pilot in Iraq and Afghanistan*. Amber is a former OH-58D Kiowa Warrior helicopter pilot-in-command and air mission commander in the historic 101<sup>st</sup> Airborne Division. She is a combat veteran of both the Iraq and Afghanistan wars where she worked closely with the U.S. Infantry, NATO ground troops, Special Forces, Marines, as well as flew aerial security for Air Force One in 2008 for the President of the United States. Amber frequently appears on national TV networks including Fox News, Fox Business, CNN, MSNBC, Hill.TV, and CNBC as a leading expert in defense, national security, military operations, and foreign policy. Amber has guested hosted WMAL Mornings on the Mall, Washington DC's largest political morning talk show. Smith is a renowned national speaker where she tells her inspirational story of perseverance and determination, lessons of leadership and communication, and achieving success under extreme pressure. In 2016, she was the emcee at the sixth annual Navy SEAL Legacy Foundation in Dallas. Amber is also a frequent columnist at The Hill where she provides analysis on global affairs, defense, and national security.

### **Event Title and Topic Options:**

- Becoming a Leader
- Women in Politics
- Women in National Security
- *Danger Close*: Up close and personal stories and lessons of actual combat & leadership
- Achieving Success Under Extreme Pressure

**Fees:** *Travel expenses and \$1,000 honorarium for events outside of the DC or Richmond area.*



## Speakers Bureau

### **Emily Esfahani Smith**

Washington, DC

#### **Author, Journalist, and Speaker**

Emily Esfahani Smith is a journalist and the author of *The Power of Meaning: Finding Fulfillment in a World Obsessed With Happiness*. Her articles and essays have appeared in the *Wall Street Journal*, *New York Times*, *The Atlantic*, *The New Criterion*, and other publications. She delivered a talk on the main stage of TED in 2017 called, “There’s More to Life Than Being Happy,” which has been viewed over 6 million times. Smith was born in Zurich, Switzerland, and grew up in Montreal, Canada. She now lives in Washington DC with her husband, Charlie.

#### **Event Title and Topic Options:**

- Finding meaning in your life
- The power of meaning
- Relationships
- The wisdom of the great books
- Ambition, success, etc.

**Fees:** *Travel expenses and honorarium.*

### **Mary Rose Somarriba**

Cleveland, OH

#### **Editor, Verily Magazine**

Mary Rose Somarriba is an award-winning journalist, editor, and speaker with fifteen years of experience in writing and editing. Mary Rose is editor of *Verily Magazine*, where she served as culture editor for more than five years and has written more than 150 articles. Prior, Mary Rose was editor of *Natural Womanhood*, managing editor of *First Things*, and managing editor of *The New Atlantis*. Mary Rose’s writing has appeared in *USA Today*, *Verily Magazine*, *First Things*, the *Human Life Review*, *Public Discourse*, the *Institute for Family Studies*, *Natural Womanhood*, *The Federalist*, *National Review Online*, and others. She has made appearances on C-SPAN, Al Jazeera, and Fox News. In 2012, Mary Rose was awarded a Robert Novak Journalism Fellowship to research the connections between pornography and sex-trafficking, and she delivered remarks on the topic at Princeton University, Yale University, the University of Notre Dame, and the College of William & Mary. Mary Rose has organized and moderated numerous panel discussions for such organizations as the Ethics and Public Policy Center and the Catholic Information Center, including events televised on C-SPAN.

#### **Event Title and Topic Options:**

- Sex trafficking’s Connections with Pornography
- How Sexualized Media Affects Sexual Freedom (Assault, Trafficking, etc)
- How Birth Control Today Limits Women’s Options and Potential (side effects, health risks, less knowledge about health issues, etc)

**Fees:** *Travel expenses and minimum \$500 honorarium.*

### **Jennifer Stefano**

Philadelphia, PA

#### **Vice President and Chief Strategist, Commonwealth Foundation; Fellow, Independent Women’s Forum**

Jennifer Stefano is the Chief Strategist and Vice President at the Commonwealth Foundation. She oversees development, communications and long-term strategic planning. Prior to joining the Commonwealth Foundation, Jennifer served in numerous leadership roles at Americans for Prosperity and Americans for Prosperity Foundation. The Emmy-nominated former TV reporter and anchor spent most of her career in the private sector, putting to work her business degree from Villanova University. She has spent the last



## Speakers Bureau

decade advocating for public policies that maximize human flourishing and individual freedom. A native of Philadelphia, Jennifer is a regular commentator for The Hill. Her work has been published in numerous media outlets including The New York Times, The Wall Street Journal, The Philadelphia Inquirer and FoxNews.com. She has been profiled by The Washington Post, The International Herald Tribune, Forbes and other local and national publications. She is a guest commentator for national news programs on FOX News, FOX Business, CNBC, MSNBC and CNN. In 2015, Jennifer was named one of the Claremont Institute's Lincoln Fellows for her work and impact on national affairs.

### ***Event Title and Topic Options:***

- The Courage to Be Unpopular: How Women Need to Speak up and Speak out
- How to be an Entrepreneur without Starting your own Business
- Build Yourself into a Bold Leader no matter your role
- Why Men need Women as Advocates
- The New Women-led Civil Rights Frontier- and how you can make a difference
- Critical Race Theory, antiracism, and the undermining of the American Republic
- A Generous Orthodoxy to Save America

***Fees:*** Travel expenses and honorarium. Willing to do a Zoom event.

### **Inez Stepman**

*New York, NY*

### ***Senior Policy Analyst, Independent Women's Forum***

Inez Feltscher Stepman is a senior policy analyst at IWF with a decade of experience in education policy. She is also a Claremont Institute Lincoln Fellow and a contributor to The Federalist. Her work has additionally been published in the Wall Street Journal, New York Post, City Journal, USA Today, and other outlets, and she has appeared on Fox News, NPR, and CSPAN. She hosts a weekly podcast, High Noon with Inez Stepman, and lives in New York City.

### ***Event Title and Topic Options:***

- Education (K12 and higher ed)
- Feminism
- Anti-feminism
- Sex differences
- ERA
- Equality Act
- Title IX
- Due process
- Future of conservatism and liberalism
- Socialism
- Institutional trust

***Fees:*** Travel expenses and honorarium.

### **Melanie Sturm**

*Aspen, Colorado*

### ***Persuasion Coach, Engage to Win***

Melanie Sturm is the founder of Engage to Win and The Win Coach for conservatives of all stripes – elected officials, candidates, corporate executives, policy analysts and advocates, students, and non-profit and movement leaders.

Because persuasion involves winning people over to common ground they instinctively share, Melanie teaches how to inspire an audience – even skeptics – to follow your lead, not based on what you say, but on



## Speakers Bureau

what your audience hears you say. Even in our hyper-partisan era, most people are persuadable if approached the right way, a unifying reality awaiting compelling communicators to forge. Based on the truism that people don't care how much you know until they know how much you care, Melanie focuses on how to become more "hearable" by cultivating Six Powers of Persuasion. She also specializes in crafting customized, issue-focused persuasive messaging. Having learned through her column – Think Again, you might change your mind – how to persuade people who think they disagree, Melanie launched Engage to Win in 2014 to help people unlock the power of their ideas. Her columns have been published in papers throughout the Rocky Mountains and in the Washington Examiner, the Daily Caller and the Denver Post. Melanie's prior work experience is in finance: International Finance Corporation (private sector affiliate of the World Bank), Morgan Stanley (London) and Drexel Burnham Lambert (New York). Melanie has an MBA from INSEAD in Fontainebleau, France, and undergraduate degrees in international relations and economics from Tufts University.

### **Event Titles and Topic Options:**

- General Persuasion Workshop for Conservatives
- Changing Communication for Good through Civil Discourse
- Protecting Students by Fighting Controversial Ideas in Education
- Messaging Israel

**Fees:** \$2800 fee for a 4 hour workshop; must guarantee minimum attendance and can pay 10% of her fee.

### **Ellen Troxclair**

*Austin, TX*

#### **Small Business Owner and Former Austin City Councilwoman**

Ellen Troxclair is a small business owner, non-profit leader, devoted mom, and proven conservative. As one of the few Republicans, and youngest woman, to ever serve on the Austin City Council, she has stood as an unwavering fighter against leftist policies – and won. A trailblazer for efficient and effective government, Ellen has played a key role in lowering property taxes and improving transparency at both the city and state level. As a councilwoman, Ellen lowered property taxes for all homeowners by implementing Austin's first homestead exemption. She became known as the budget watchdog, consistently cutting wasteful spending and reforming city programs for better results. Following her tenure in elected office, she went on to serve as a Senior Fellow at the Texas Public Policy Foundation and further advocated for reducing taxes, improving education, and protecting life, liberty, and the pursuit of happiness. Additionally, as the Director of Strategic Partnerships for Army Futures Command\*, she helped to advise our military leaders tasked with modernizing our battle methods while helping to grow the central Texas economy.

### **Event Titles and Topic Options:**

- Running for Office: How To Do It and Why You Should
- Modern Feminism: Defending Our Rights and Protecting Our Daughters
- Policy Topics: Tax Policy, Federalism, School Choice, Texas Legislature
- Step Up: How to Advocate Like a Woman

**Fees:** Travel expenses if flight or hotel is required.

### **Cherise Trump**

*Washington, DC*

#### **Executive Director, Speech First**

Cherise Trump is Speech First's Executive Director. Cherise brings extensive experience working directly with college students to Speech First, thanks to her time spent serving as program manager of the Alexander Hamilton Society. Previously, Cherise has worked at the Heritage Foundation as their associate



## Speakers Bureau

director of coalition relations. Cherise is also the host of Speech First's new live show and podcast, *Well Said*, where she interviews experts, activists, professors, and students about free speech, higher education, and American culture. Over the past years Cherise has participated in a number of fellowships and advanced programs such as the James Madison Fellowship at Hillsdale College, the Publius Fellowship at the Claremont Institute, and has participated in multiple Hertog Foundation programs. She earned her master's degree in security studies from Georgetown University where she was a Rumsfeld Graduate Fellow and earned her bachelor's degree from George Mason University. Her articles have appeared in *The American Conservative*, *The Washington Examiner*, *Washington Times*, *Daily Signal*, *Newsweek*, and *Townhall*. She has made a number of tv, radio, and podcast appearances to discuss the state of free speech on college campuses.

### **Event Titles and Topic Options:**

- Free Speech on college campus and more generally
- Diversity, Equity, and Inclusion and Critical race theory on campus
- Anti-Semitism on campus
- Women in the workplace/leadership roles
- American culture
- Challenges for American society today
- Chinese Communist Party's influence in American culture and on campus
- Careers in DC

**Fees:** None.

### **Katie Tubb**

*Washington, DC*

#### **Senior Policy Analyst, The Heritage Foundation**

Katie Tubb is a senior policy analyst for energy and environmental issues in the Thomas A. Roe Institute for Economic Policy Studies at The Heritage Foundation. Tubb researches and writes on subjects such as nuclear energy, climate change policies, and the benefits of free market environmentalism. Tubb writes and contributes research to Heritage's Issue Briefs and Backgrounder policy papers. She is a regular contributor to the think tank's multimedia news organization, The Daily Signal. Her work also is featured in other national outlets such as The Washington Times, National Review, National Journal, Nuclear Townhall, and Real Clear Energy. Tubb joined Heritage in 2012 as a research assistant in the Roe Institute. She previously was an intern there as well as in the office of then-Rep. Mike Pence, R-Ind. Tubb holds a bachelor's degree in history from Grove City College in Grove City, Pa.

### **Event Title and Topic Options:**

- Energy and climate policy
- Early career development

**Fees:** Travel expenses.

### **Morgan Vina**

*Alexandria, VA*

#### **Vice President of Government Affairs, Jewish Institute for National Security of America (JINSA)**

Morgan Lorraine Vina is JINSA's Vice President for Government Affairs. Prior to joining JINSA, Morgan served as Chief of Staff for International Security Affairs at the Department of Defense. In 2017-2019, Morgan served as Chief of Staff and Senior Policy Advisor to U.S. Permanent Representative to the United Nations Nikki R. Haley. During her time at the U.S. Mission to the United Nations, Morgan served as the key advisor to the Ambassador's policy development and executive team and managed the Ambassador's priorities on United Nations management, budget, and reform initiatives. Before joining Team Haley,





## Speakers Bureau

Morgan worked on Capitol Hill advising U.S. Senator Bob Corker (R-TN), Chairman of the Senate Committee on Foreign Relations. Morgan is a visiting fellow at the National Security Institute at George Mason University's Antonin Scalia School of Law and formerly an adjunct fellow at the Foundation for Defense of Democracies. Morgan is a graduate of Sweet Briar College and holds an M.Sc. from the London School of Economics.

### ***Event Title and Topic Options:***

- National Security and Foreign Policy
- U.S. engagement in multilateralism
- U.S. competition with China
- U.S. defense policy
- Regional experience in Africa and the Middle East

***Fees:*** Airfare, rental car, hotel, and meals. Honorarium is optional.

### **Mary Vought**

*Washington, DC*

### ***President and Founder, Vought Strategies***

Mary Vought is a seasoned political expert in my field, with twelve plus years of communications experience. She previously served as Communications Director for U.S. Senator Ron Johnson and Press Secretary for then-Congressman Mike Pence.

### ***Event Title and Topic Options:***

- How to pitch and place op-eds
- How to work with reporters
- Basic 101's on PR Relations
- Basics on TV and Radio Bookings
- Advocating for those with disabilities

***Fees:*** None.

### **Robin D. Weaver**

*New York, NY*

### ***Executive Director, Mayflower Society***

Robin D. Weaver is a lawyer by training, having spent most of her career in the financial services industry. She is admitted to practice in New York, Pennsylvania, and before the US Supreme Court. She is the author of a book called, *Exceptional Women And Their Stories*, which is a collection of her interviews with 26 accomplished women, including Dana Perino, Peggy Noonan, Amity Shlaes, Wendy Long, Linda McMahon, and Celia Sandys, the granddaughter of Winston Churchill. She is a magna cum laude graduate of Wilson College and a graduate of Emory University School of Law. She is also a Vice President of the New York Lawyers Chapter of the Federalist Society.

### ***Event Title and Topic Options:***

- Accomplished Women and how they balance their professional and personal Careers
- The mission of the Federalist Society and the importance of the separation of our three branches of government
- What it means to be a conservative as a young person
- The Republican Party and the role it played in the suffragette movement
- The big tent of the conservative movement
- First Ladies who made a difference
- The special relationship between the US and the UK

***Fees:*** Travel expenses ideally covered.



## Speakers Bureau

### **Shoshanna Weissman**

*Washington, DC*

*Senior Manager of Digital Media and Fellow, R Street Institute*

Shoshanna Weissman manages R Street's social media, email marketing and other digital assets. She also works on occupational licensing reform, social media regulatory policy, Section 230 and other issues, and has written for various publications, including *The Wall Street Journal* and *USA Today*. Shoshana most recently managed digital communications for Opportunity Lives, a group that highlighted positive stories and policy solutions. Before that, she managed social media and wrote for *The Weekly Standard*. Earlier in her career, she managed digital communications for the America Rising PAC, where her strategy was highlighted in a piece that appeared in *The New York Times*. She is on the board of The Conservation Coalition and a member of the Federalist Society's Regulatory Transparency Project's state and local working group.

#### **Event Title and Topic Options:**

- Licensing reform
- Regulatory reform
- Section 230
- Food labeling/veggie burgers/almond milk/cauliflower rice and industry and government desire to curb
- Digital media management

**Fees:** *Travel expenses.*

### **Dana White**

*Newport Beach, CA*

**Chief Communications Officer, Hyundai Motors North America**

Dana W. White is the chief communications officer of Hyundai Motor North America and is responsible for leading all regional communications and public relations strategy for Hyundai Motor North America, Hyundai Motor America, Genesis Motor America and Hyundai Motor Manufacturing Alabama as well as the office of Corporate Social Responsibility, Diversity and General Affairs in coordination with other affiliates including Hyundai Capital, Glovis and the Hyundai Washington D.C. office. White was named chief communications officer in April 2020. White most recently led a consulting firm specializing in geopolitical risk and strategic communications, where she was an advisor to CEOs of Global Fortune 500 companies, U.S. senators, governors, and senior U.S. military officers. Ms. White also served as the Assistant to the Secretary of Defense for Public Affairs and the Chief Pentagon Spokesperson for the Department of Defense and Secretary of Defense James N. Mattis. She provided strategic guidance to all branches of the U.S. Armed Services, Combatant Commands, and senior civilian leaders. In addition, she was the Director of Policy and Strategic Communications for the Renault-Nissan Alliance in Paris, France. She was a Professional Staff Member on the Armed Services Committee of the United States Senate, and an editorial writer for the Wall Street Journal based in Hong Kong. White served as the Taiwan Country Director in the Office of the Secretary of Defense and Director of the Washington Roundtable for Asia-Pacific Press at the Heritage Foundation. She was a publicist at the Fox News Channel in Washington, D.C. and served as deputy press secretary on the U.S. House Republican Conference.

#### **Event Title and Topic Options:**

- How to Add Value in Your Career
- Choose: The Unintended Consequences of Good Decisions

**Fees:** *Travel expenses and honorarium. If appropriate, Hyundai can co-sponsor or cover approved travel expenses.*



## Speakers Bureau

### **Katie Yoder**

*Washington, DC*

#### ***Columnist and Digital Media Specialist, Townhall and EWTN***

Katie Yoder serves as a digital media specialist at EWTN News Inc. and columnist for Townhall.com. She was formerly the senior content manager and video producer at National Review. Before that, she worked as the associate culture editor and the Joe and Betty Anderlik Fellow for the Media Research Center. Katie's coverage has been instrumental on a variety of issues including faith, family, entertainment, and feminism, with a special focus on abortion. Katie has covered life issues from the trial of abortionist Kermit Gosnell to the media's handling of the March for Life and Women's March. Her work has received attention from numerous media outlets including Fox News, The Washington Post, The Washington Times, The New York Times, and HLN. Katie has spoken about these issues in both radio and TV appearances. Katie interned at The Heritage Foundation after graduating from the University of Virginia with a major in English and a minor in Foreign Affairs.

#### ***Event Title and Topic Options:***

- Feminism
- Media Bias
- Women in the Media
- Abortion
- Entertainment/Hollywood
- Christianity/Catholicism
- Training in Writing and/or Editing

***Fees:*** *Travel expenses.*



## Speakers Bureau

### Speakers by Location:

#### **Northeast:**

*Christina Bain*

*Jennifer Braceras*

*Kassy Dillon*

*Stephanie Keaveney*

*Jillian Melchior*

*Rikki Schlott*

*Jennifer Stefano*

*Inez Stepman*

*Robin Weaver*

#### **Mid-Atlantic**

*Jennifer Butler*

*Mary Cate Cary*

*Abby Roth*

#### **Washington, DC**

*Kelsey Bolar*

*Rachel Bovard*

*Lyndsey Burke*

*Mona Charen*

*Carrie Conko*

*Michelle Cordero*

*Becky Norton Dunlop*

*Kristen Eastlick*

*Emily Ekins*

*Olivia Enos*

*Lyndsey Fifield*

*Marie Fishpaw*

*Ashlea Frazier*

*Rachel Greszler*

*Julie Gunlock*

*Beverly Hallberg*

*Colleen Harmon*

*Dawn Hawkins*

*Gabriella Hoffman*

*Bettina Inclan*

*Emily Jashinsky*

*Karin Lips*

*Carrie Lukas*

*Nicole Neily*

*Lisa Nelson*

*Brianna Nuhfer*

*Patricia Lee Onwuka*

*Gabriella Morrongiello Orr*

*Sarah Parshall Perry*

*Patricia Simpson Rausch*

*Laura Rigas*

*Carrie Severino*

*Stephanie Slade*

*Amber Smith*

*Emily Esfahani Smith*

*Cherise Trump*

*Katie Tubb*

*Morgan Vina*

*Mary Vought*

*Shoshanna Weissman*

*Leah Nalepa*

*Katie Yoder*

#### **South:**

*Kimberly Bird*

*Diana Canada*

*Domine Clemons*

*Amy Cooke*

*Hannah Cox*

*Alexis Flowers*

*Katy Gambella*

*Sarah Harbison*

*Mary Morgan Ketchel*

*Stephanie Nash*

#### **Midwest:**

*Chloe Anagnos*

*Kate Bryan*

*Leslie David Hiner*

*Ingrid Jacques*

*Ashley Keimach*

*Lindsay Killen*

*May Mailman*

*Heather Pfitzenmaier*

*Jena Powell*

*Diana Rickert*

*Mary Rose Somarriba*

#### **Southwest:**

*Kathryn Alford*

*Lynn Gibson*



## Speakers Bureau

*Lily Kate*

*Morgonn McMichael*

*Antonia Okafor Cover*

*Christina Sandefur*

*Ellen Troxclair*

**West:**

*Romina Boccia*

*Lisa Daftari*

*Heidi Ganahl*

*Hadley Heath Manning*

*Jennifer Kabbany*

*Sally Pipes*

*Melanie Sturm*

*Dana White*



## Speakers Bureau

### **Speakers by Topic:**

#### **1<sup>st</sup> Amendment:**

*Amy Cooke*  
*Hannah Cox*  
*Lisa Daftari*  
*Kassy Dillon*  
*Emily Ekins*  
*Ingrid Jacques*  
*Morgonn McMichael*  
*Rikki Schlott*  
*Cherise Trump*

#### **2<sup>nd</sup> Amendment:**

*Gabriella Hoffman*  
*Antonia Okafor Cover*

#### **Conservatism:**

*Mary Kate Cary*  
*Mona Charen*  
*Becky Norton Dunlop*  
*Ashlea Frazier*  
*Gabriella Hoffman*  
*Lily Kate*  
*Lindsay Killen*  
*Morgonn McMichael*  
*Rikki Schlott*  
*Inez Stepman*  
*Robin Weaver*

#### **Economics:**

*Romina Boccia*  
*Hannah Cox*  
*Becky Norton Dunlop*  
*Rachel Greszler*  
*Patrice Lee Onwuka*  
*Christina Sandefur*

#### **Education:**

*Jennifer Braceras*  
*Lyndsey Burke*  
*Domine Clemons*  
*Amy Cooke*  
*Alexis Flowers*  
*Leslie Davis Hiner*  
*Jennifer Kabbany*  
*Nicole Neily*  
*Ellen Troxclair*

#### **Environmental Policy:**

*Amy Cooke*  
*Becky Norton Dunlop*  
*Gabriella Hoffman*  
*Jillian Melchior*  
*Stephanie Nash*  
*Katie Tubb*  
*Shoshanna Weissmann*

#### **Foreign Policy and National Security:**

*Olivia Enos*  
*Jillian Melchior*  
*Amber Smith*  
*Morgan Vina*

#### **Healthcare:**

*Kassy Dillon*  
*Emily Ekins*  
*Marie Fishpaw*  
*Hadley Heath Manning*  
*Ashley Keimach*  
*Lindsay Killen*  
*Sally Pipes*

#### **Human Trafficking:**

*Christina Bain*  
*Olivia Enos*  
*Dawn Hawkins*  
*Mary Morgan Ketchel*  
*Mary Rose Somarriba*

#### **Law and Policy:**

*Jennifer Braceras*  
*Sarah Harbison*  
*May Mailman*  
*Lisa Nelson*  
*Sarah Parshall Perry*  
*Diana Rickert*  
*Christina Sandefur*





## Speakers Bureau

*Carrie Severino*

### **Life Issues:**

*Kimberly Bird*

*Hannah Cox*

*Kassy Dillon*

*Julie Gunlock*

*Hadley Heath Manning*

*Morgonn McMichael*

*Brianna Nuhfer*

*Sarah Parshall Perry*

*Abby Roth*

*Rikki Schlott*

*Stephanie Slade*

*Katie Yoder*

### **Professional Development:**

*Kathryn Alford*

*Chloe Anagnos*

*Kate Bryan*

*Jennifer Butler*

*Diane Canada*

*Carrie Conko*

*Michelle Cordero*

*Kristen Eastlick*

*Lyndsey Fifield*

*Alexis Flowers*

*Ashlea Frazier*

*Katy Gambella*

*Heidi Ganahl*

*Lynn Gibson*

*Beverly Hallberg*

*Colleen Harmon*

*Hadley Heath Manning*

*Bettina Inclan*

*Stephanie Keaveney*

*Ashley Keimach*

*Gabby Morrongiello Orr*

*Heather Pfitzenmaier*

*Jena Powell*

*Patricia Simpson Rausch*

*Laura Rigas*

*Emily Esfahani Smith*

*Jennifer Stefano*

*Melanie Sturm*

*Katie Tubb*

*Mary Vought*

*Leah Whetstone*

*Dana White*

### **Running for Public Office:**

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*Christina Bain*

*Diane Canada*

*Amy Cooke*

*Heidi Ganahl*

*Jena Powell*

*Ellen Troxclair*

### **Tech Policy:**

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*Lisa Nelson*

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### **Communications:**

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*Kimberly Bird*

*Carrie Conko*

*Lyndsey Fifield*

*Beverly Hallberg*

*Bettina Inclan*

*Gabby Morrongiello Orr*

*Mary Vought*

### **Feminism:**

*Kelsey Bolar*

*Mona Charen*

*Lisa Daftari*

*Ingrid Jacques*

*Emily Jashinsky*

*Lily Kate*

*Mary Morgan Ketchel*

*Karin Lips*

*Carrie Lukas*

*Morgonn McMichael*

*Jillian Melchior*

*Sarah Parshall Perry*

*Jena Powell*

*Abby Roth*



## **Speakers Bureau**

*Inez Stepman*

*Ellen Troxclair*

*Robin Weaver*

*Katie Yoder*